

Welcome to the First Student Affairs and Enrollment Management Monthly Newsletter!



Dear Cal State East Bay Colleagues,

I am excited to join all of you as the Interim Vice President for Student Affairs and Enrollment Management. I started in October and have had the opportunity to meet with several students, faculty and staff over the past two months. I have spent my entire career working in various roles with progressive responsibility in Higher Education. I have lived and worked primarily in the Midwest-Illinois, Wisconsin and more recently, Minnesota. I also had the great opportunity to finish a placement with The Registry last year at University of California Merced.

I look forward to working with all of you as we look at building a strategy and plan that will lead Cal State East Bay to increase enrollment moving forward. There are many things to be proud of at Cal State East Bay and I believe together we can build on our strengths, tell the positive Pioneer stories and work together to provide students with a high quality, engaging student experience. In the coming months, I would like to utilize this newsletter to highlight some of the new and highest priority efforts taking place to recruit and retain students. We are forging forward as quickly as possible to try to positively impact fall enrollment. This is definitely a team effort!

I am working with the Student Affairs & Enrollment Team to review our communication plans, partnerships, outreach events, support for students, student leadership and mentoring and much more as we will constantly assess, evaluate and continually improve what we are doing to help students enroll, learn, grow and ultimately graduate. I am inspired by and grateful for the warm welcome that I have received by individuals and departments across the campus. I look forward to continuing to grow our collaboration and coordination throughout the year and look forward to reaching our student success and enrollment goals together!

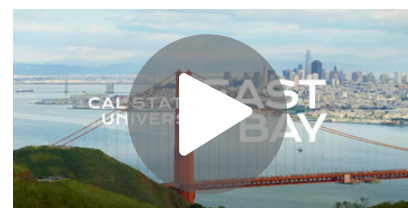
Guaranteed Admission for High School Students

We signed MOU's with Hayward Unified and San Leandro Unified School districts to offer guaranteed admission to eligible high school students. So far, we have sent over 650 admission letters and are hosting on campus events for these students. We plan to add additional high school districts in the near future.



Videos to Share

In collaboration with University Communications, we are rolling out new videos to prospective students through social media, emails, text messages and our prospective student portal.



Help us Spread the Word

Important Updates from the Office of Financial Aid & Scholarships



FAFSA and CADAA Applications are Live! Federal Aid eligible students may now log into studentaid.gov to submit their FAFSA application. California Dream Act eligible students may apply through dream.csac.ca.gov. Workshops are available to help students. Please refer them to the [Financial Aid and Scholarships website](#) to register.

The [Pioneer Scholarships Application Portal](#) is now live. Please encourage your students to start applying. If you have not already done so, please update your department scholarships to ensure their availability for students during the 2025-2026 Academic Year.

Federal Work Study: If you are a FWS employer, please check in with your student employees to ensure that they are paying attention to notices from the Financial Aid Office. Students who recently received Middle Class Scholarships may have adjustments to their Federal Work Study.

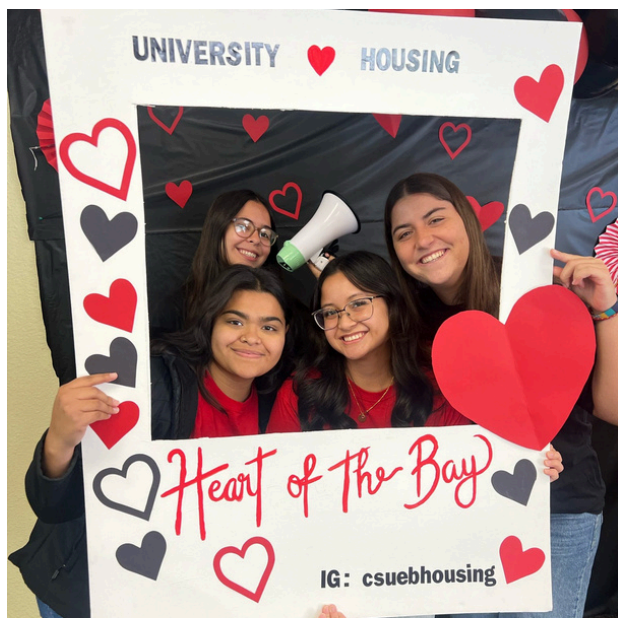
Townhall for Faculty and Staff: Financial Aid will be hosting its second Town Hall event on Wednesday, January 8.

Recognizing our Veterans



On November 4, Veteran Student Services sponsored an event that celebrated and recognized our veteran students. Guest speaker Randy Geddings (USMC Vietnam Veteran) spoke about his college journey and how his benefits have allowed him to pursue his dream of becoming a nurse. Our community partners Los Positas and Sword to Plowshares also presented.

Spring Housing Available



Housing is currently taking Spring 2025 contracts. This is a great opportunity for students who are newly admitted and seeking a smooth start to their mid-year start OR for students who have been at CSUEB who prefer to live on-campus.

Coming Soon:

Veterans Student Services Lounge Renovation. In the coming semester, there will be a ribbon cutting to celebrate our donor funded renovation to the Veteran Student Services Lounge located in LI2200. In the interim, the Veterans Lounge has been relocated to the CORE in a temporary space next to the Mountain Lion Conference room on the first floor.

Staying Healthy Together: Flu Vaccine for this Flu Season.

This flu season, the Student Health Center has been hard at work ensuring our campus community stays protected. We've successfully administered **500 flu vaccines**, including to students and staff at our Concord campus and through our outreach efforts off-site. Additionally, we've provided vaccinations directly at our on-campus Health Center.