

Dear Colleagues,

Happy New Year! I hope you had some time to rest and recharge over the winter break. We are excited to start the new semester with several new and enhanced initiatives intended to continuously improve the student experience and increase our ability to recruit and retain more students.

I'm particularly excited about our collaboration with partners across our division and the university to take a fresh approach to the Enrollment Information Center and Welcome Center to evolve to a new Cal State East Bay One-Stop.

We also have several new partnerships, events and collaborative efforts in place for this semester. We have increased the number of new student applications, now we need to come together to engage the student applicants to enroll here this Fall 2025.

We are on the move, Go Pioneers!

Dr. Brenda Amenson-Hill

Interim Vice President, Student Affairs and Enrollment Management



Admitted Student Webinars

Each college will be hosting a webinar for admitted students. This is a great event for students to learn more about their major and get answers to their questions from faculty and outreach staff. Prospective students will be emailed an invitation to the webinar based on their major. Here is the schedule, each webinar will be held from 5 - 6 p.m.

- College of Letters, Arts and Social Sciences: January 30, 2025
- College of Business and Economics: February 6, 2025
- College of Education and Allied Studies: February 13, 2025
- College of Science: February 20, 2025

Guaranteed Admission

We continue to expand the guaranteed admission program for eligible high school seniors. Nearly 1,000 admission letters have been sent to Hayward, San Leandro and San Lorenzo students. We are working to finalize guaranteed admission agreements with New Haven and Oakland Unified School Districts.



University Housing for Chabot College Students



In late summer 2024, Cal State East Bay and Chabot College signed an agreement that allows Chabot College students to live at Cal State East Bay University Housing. This is a great opportunity for potential students to experience our campus community and to grow our partnership with Chabot College.

2025-2026 Financial Aid Applications

The priority deadline to submit the 2025-2026 FAFSA and CADAA application is March 2, 2025. Remember to submit scholarship applications through [Cal State East Bay Scholarship Universe](#). Check out our [announcement page](#) for important information, such as upcoming deadlines, webinars, workshops and presentation recordings.

ASI Programming and Engagement is Coming Back!

ASI has been seeing really strong improved numbers at the weekly program events this year. From having DJs on the NUU Balcony to DIY events to performances outside of the UU to campus wide trick or treat, students are showing up on campus! ASI has also increased collaborative programming with our departments on campus to better share resources. Our Board of Directors are also seated on 40 university and academic senate committees helping to ensure student voice is part of the conversations.



Looking for Student Leaders to Run for ASI!

It's that time of the year! Do you know of student leaders who would be great student government officers? Encourage them to apply to run for ASI's Board of Directors. The application deadline is February 14, 2025. Details available at <https://www.csueastbay.edu/asi/asi-government/elections>

2025 Graduation and Commencement Webinars

The Registrar is collaborating with University Advancement, the Bookstore, and Accessibility Services to host two 2025 Graduation and Commencement webinars. Please encourage students to attend these workshops for information about graduation and the 2025 commencement ceremonies. The webinars are one hour in length and are scheduled for **Thursday, Feb. 6 at 12 p.m.** and **Wednesday, March 5 at 10 a.m.** The content is the same at both webinars and will be recorded and made available for students who are unable to attend. Students may register for the webinars on the [Spring 2025 graduation website](#).



CalFresh State Supplemental Nutrition Assistance Program Renewed

The USDA grant that funds CalFresh State Supplemental Nutrition Assistance Program education and assists with students getting signed and receiving supportive services has been renewed through 2027. This \$135k grant assists with the direct education and outreach to our students. Learn more about it here: <https://www.csueastbay.edu/calfresh/>

SAEM Newsletter Archive

Past editions of the Student Affairs and Enrollment Management Newsletters are available on the [SAEM website](#).

Fall 2024 Gallery

