

Alternative Transportation Committee Meeting, November 20, 2024

- Call to order 10:02am
- Attendance Members: Brenda Amaral, Pamela Baird, Eduina Escobar, Tony Marks-Block, My-Lan, Evelyn, Hank, Sophia, Guests Fred Clay and Byron Tang

ACTION ITEM - Approval of Agenda

- Brenda Amaral Motions
 - Pamela and Tony Seconds
 - Approved.
- Open issues
 - Shuttle contract ending soon - options going forward (AC Transit Easy Pass?) (Brenda)
 - Doing an RFP to find a new shuttle company or going with [AC Transit Easy Pass](#)
 - Will be presenting to VP 12/10/24 for the AC Transit option - brought up in past but cost was an issue 2019
 - Looked at survey questions from last year, students still want shuttle instead of AC Transit
 - AC Transit - educate why this would be best fit, also HUSD & SLUSD students coming to campus soon. Help get them to campus
 - \$85 per student per year (10,000 students) June 30, 2026 - per person students only. Possibility of reaching out to employees as well
 - 89.90 per hour for shuttle right now (static) - current contract. This cost will rise when RFP goes out.
 - Current shuttles are breaking down, drivers calling out, disruption of service. AC Transit would not have these issues.
 - Possibly looking at partnering with ASI on cost of EasyPass
 - Mark - opt in option? Not sure if all students would need it.
 - Brenda- it would need to be all students - costs is based on # of students
 - My-Lan - Lots of students are online only, we have seen lower number of students living on campus as well - don't know need of entire campus vs. opt in.
 - My-Lan - Like idea of AC Transit (Housing working with Chabot) having different options and routes beneficial but shuttle option would be useful - We can see the RAW shuttle stop has lines, especially at rush hours, there may be comments about only AC Transit as the only option. Sharing that perspective.
 - Tony - Would the frequency increase if we go with AC Transit if there is demand?
 - Brenda - yes we would ask for extra bus or longer bus, better frequency as well. Also work with them on holiday schedule. They

can work with us on those points.(Right now AC Transit Line 60 does 1 loop from CSUEB to BART to Chabot to BART...)

- Eduina right now shuttle frequency is 20 mins Mon-Thurs, 30 mins Fri, 40 mins Weekends. Don't know if AC Transit can do every 15 minutes, they have been doing this Aligh survey and reducing frequency on low used stops. But we would ask that they match the 20 minutes if possible.
- Hank discussion of expanding to [Bay Pass](#) Pilot? Is that a possibility - this includes BART, Ferry, Muni, VTA, etc.
 - Brenda - BayPass is currently in a 2 year pilot that includes UC Berkley, SF State, SJ State. Not sure students would need all those resources but depending on cost we can look into.
 - Hank - Our current shuttle connects to BART - BayPass would reduce the number of passes students need to get around. Explore this with MTC if you can
 - Brenda - we wanted to be part of that pilot program to test but they didn't choose us. We can add this question in our survey
- Eduina - Easy Pass includes all AC Transit buses in the bay area - not just to campus - this is a benefit to students over current shuttle service (TransBay to SF)
- Sophia - Market to students that they can go on all AC Transit buses - explore bay not just campus. Do fun/touristy stuff, If there is more interest can this help pass?
 - Brenda yes - last time we didn't have enough student support to push it through
- Tony - Can we invite ASI be invited to these meetings - yes student reps are already involved and we are speaking with James Carroll as well.
- MyLan - Do a marketing campaign first before asking for student support. Sell the idea than just the shuttle use.
- Sophia - Can we table and advertise during survey as well?
 - Brenda as especially when we market survey
- Pamela - Any difference is 4 levels?
 - Brenda - frequency of service
- Hank - If we went with Easy Pass, would that offer more money for other programs? That could help the marketing push to support going EasyPass.
 - Brenda - Heavy commuter campus but with lower enrollment our semester permit sales lower, hourly/daily rates are higher - maybe bring in other permit options. New permit for commuter students. We have not raised parking rates in 11 years. Parking lot maintenance costs coming up

- have been pushed since 2022 but we will need to do those soon.

- Evelyn - Are zero-emission buses an option for AC Transit? This would help sustainability - put in RFP?
 - Hank this would help with Greenhouse gas for STARS report and marketable to sustainability goals.
 - Hank - JD from SDSU, did a great job of outlining a 10-year forecast of parking needs - made a good argument for things that you are dealing with maintenance, etc.
 - Brenda - yes I have touched base with him on different topics, he is a great resource.
 - Pamela - If there are any accessibility issues, Pros & Cons? Pamela can help with that as well
- Changes needed to the Transportation Survey in Spring 2025 (Brenda/Eduina)
 - Eduina reviewed survey during meeting. Will share survey after the meeting
 - Hank - need to update type of vehicle answers - light truck etc (different EV models)
 - Brenda - contemplating adding a question on additional drop off/pickups on the current route (what locations). This would increase route time and we would need 4 shuttles running to make this work...(we are already stretched with getting service for 3)
 - Tony - Does CoH have any questions to add? Increase in traffic for the city of CSUEB commuters
 - Bryon - Fred might have some ideas possibly
 - Tony - Last year's survey results what is the interest in moving to AC Transit - disaggregate the numbers to see how each group responded to this question, drivers or shuttle riders? Maybe the question can be re-worded. Good info to have for VP meeting.
 - Eduina - yes we can share that info. (see last pages)
 - Sustainability standing item (Evelyn)
 - Evelyn collaborating with Dr Lee capstone program in Spring 2025 to assist with STARS program - student participation. Similar to the past when Jillian was here with Karina Garbesi, successful.
 - Tony - There will be students knocking on our door to get the info!
 - ASI standing item (Sophia)
 - Want Commuter students to feel more involved and a part of campus. Update the Commuter Corner page on our website. Make simple changes to make a big difference. Help commuter students to feel more connected. If they are such a big population - make resources better for them
 - Put on the main CSUEB page - it is hard to find right now

- Update commuter corner - add flip cards for services for each section
 - Make services big and bold, to help find services
 - Ask Departments - get their descriptions/elevator pitch in own words for the commuter corner. (ASI had meeting with CEC - internships and volunteer work. We should highlight that info on Commuter Corner) Free Flu shots, prep, etc.
 - How to get involved in events too - link to Commuter events page?
 - Eduina - This is great, the previous ASI rep Nolan came up with this idea (saw it at another campus). I pulled the current info from each department's website but I like the idea of working with these departments for them to highlight the things that would appeal to Commuter students. As far as updating the look of the page, we met with Sophia previously. There are some restrictions on formats & layout but I can see what would work. Here is a mock-up of the page with icons added to grab their interest.

- New Business
 - Eduina
 - Will send out survey for review to the committee, need back by early December

 - Fred Clay
 - Discontinued the eBike survey in Sept 2024 - will share preliminary results after meeting with next time. Share with group and see what their thoughts are

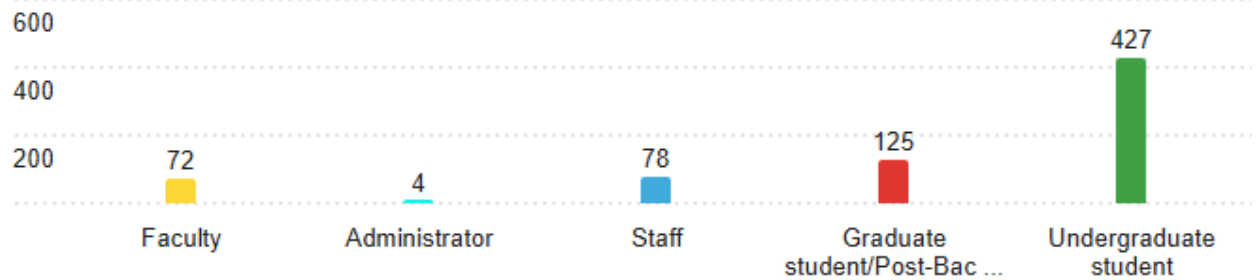
 - Recommendations for next meeting
 - Will send email before next meeting in Spring with topics open for discussion. May reach out before that based on need.

- Comments and Announcements
 - N/A
- Adjournment at 11:00am

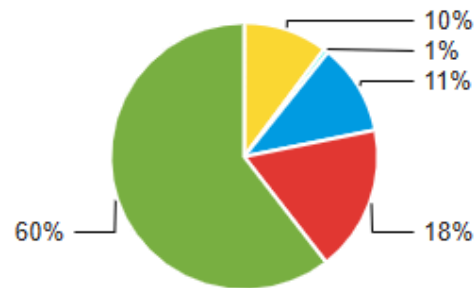
- Update - Survey disaggregated data...

78% of survey respondents are students:

Q1.2 - What is your campus affiliate?



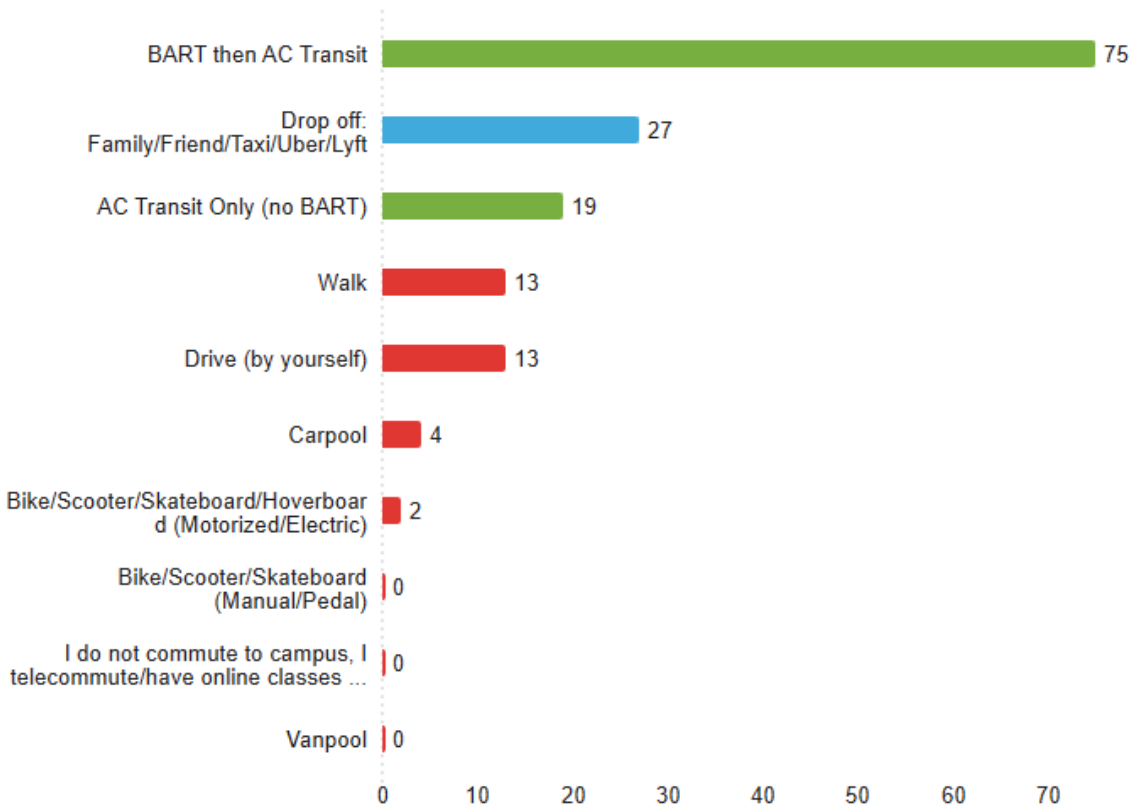
Q1.2 - What is your campus affiliate?



- Faculty
- Administrator
- Staff
- Graduate student/Post-Bac student/Certificate/Credential Student
- Undergraduate student

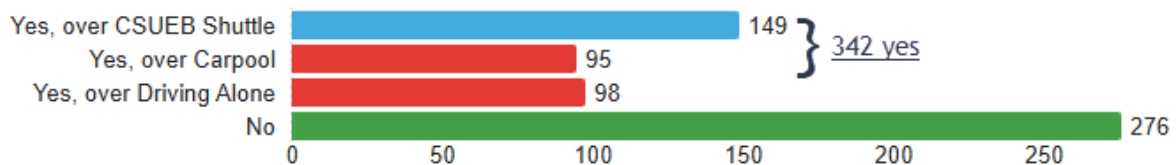
This is a question specifically asked to shuttle users only, results are overwhelming yes to AC Transit if there is no shuttle:

Q3.3 - If Cal State East Bay did not provide a free CSUEB Shuttle to BART, how would you get to campus?



The AC Transit question:

Q4.2 - If all AC Transit lines were offered free of charge to the entire Cal State East Bay community, would you prefer AC transit over the CSUEB Shuttle, Carpool or Driving Alone?



Drilling down into the AC Transit question.

The majority of types said YES would prefer AC Transit over over options, except Drive Alone, Carpool & Vanpool. Drive Alone & Carpool were almost 50/50. Vanpool 0% yes.

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