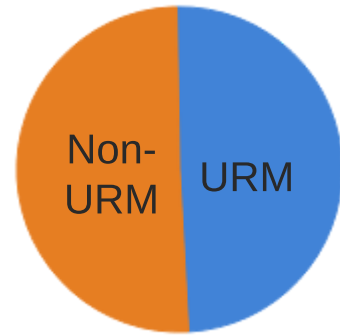


# Communication Program Insights



## UG MAJORS

Enrollment has declined 48% in the last 5 years



## DIVERSITY

Almost half (49.4%) are URM (36.7% Latinx, 12.7% Black)



## GRADUATES

40% of undergraduates graduated in 2022-23



## AVERAGE TIME TO DEGREE

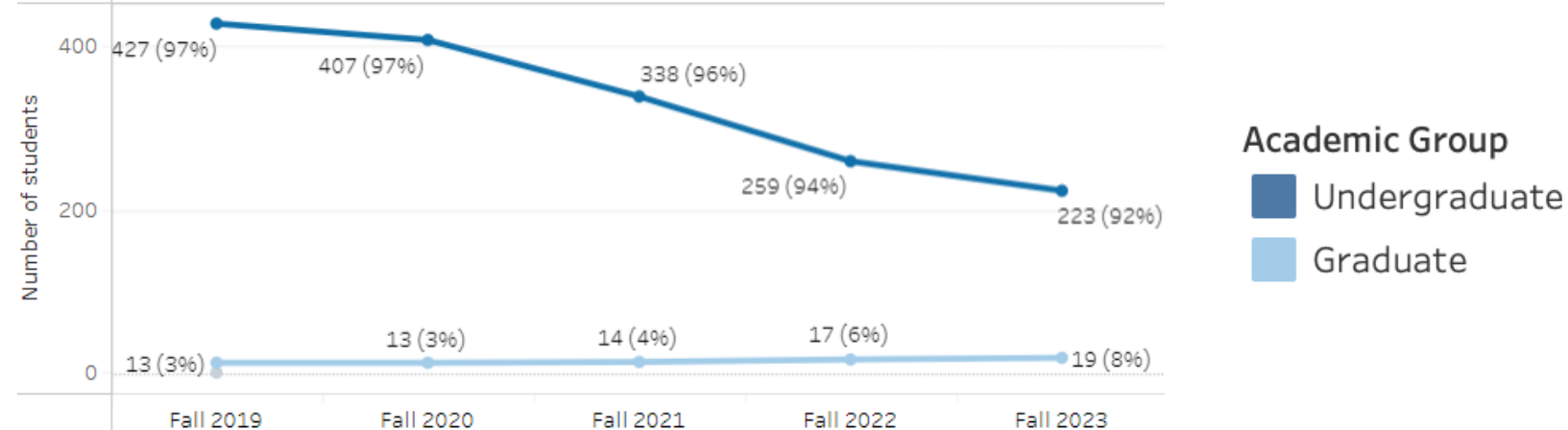
URM Frosh (F): 4.8 years  
URM Transfer (T): 2.5 Years

### Non-passing Rates in Highest Enrolled Courses AY 22-23

Grades ■ DFWU ■ A ■ B ■ C ■ CR

Course num	Description	n (AY)	Nonpass..	Nonpass% diff ..	Inequity (..	Group_URM	n (URM)	Grades
COMM 104	Interpersonal COMM	438	16%	-10%	▲	URM	225	20% (46) DFWU, 12% (28) C, 25% (57) B, 41% (93) A
						Non-URM	213	11% (23) DFWU, 9% (19) C, 24% (52) B, 55% (117) A
COMM 100	Public Speaking	277	9%	-2%	▲	URM	160	9% (15) DFWU, 13% (21) C, 33% (52) B, 44% (71) A
						Non-URM	117	8% (9) DFWU, 7% (8) C, 20% (23) B, 63% (74) A
COMM 305	Qualitative COMM	127	17%	1%	▼	URM	48	17% (8) DFWU, 19% (9) C, 60% (29) A
						Non-URM	79	18% (14) DFWU, 9% (7) C, 68% (54) A

### Communication Enrollment - Last 5 Years



For more information, check out Pioneer Insights.

- Graduation rates are calculated on incoming Fall cohorts.\*
- Program Enrollment
- Degree Data
- Course Outcomes (DFW Rates)
- Equity Course Outcomes

Pioneer Insights: [data.csueastbay.edu](http://data.csueastbay.edu)