Business Admin Program Insights

2430
Fall 2023

UG MAJORS

Enrollment has declined
9% in the last 5 years

Non-URM / URM
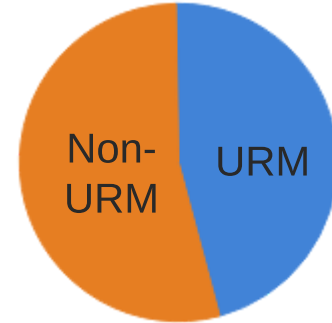
DIVERSITY

Almost half (41.5%) are URM
(35.2% Latinx, 7.4% Black)

722
AY 22-23

GRADUATES

30% of undergraduates
graduated in 2022-23

4.8
Years (F)
AY 22-23

3.2
Years (T)
AY 22-23

AVERAGE TIME TO DEGREE

URM Frosh (F): 5.01 Years
URM Transfer (T): 2.99 Years

Non-passing Rates in Highest Enrolled Courses AY 22-23

Grades DFWU A B C CR

Course num	Description	n (AY)	Nonpass..	Nonpass% diff ..	Inequity (..	Group_URM	n (URM)	DFWU	B	A	C/CR
MGMT 360	Operations Management	896	7%	-3%	▲	URM	355	7% (18)	16% (39)	39% (96)	38% (95)
						Non-URM	541	5% (18)	9% (31)	28% (100)	58% (206)
FIN 300	Financial Management	884	13%	-6%	▲	URM	377	14% (36)	26% (66)	35% (88)	25% (65)
						Non-URM	507	12% (37)	16% (50)	32% (101)	41% (129)
MGMT 350	Decision Science	843	10%	-5%	▲	URM	373	12% (30)	28% (68)	30% (73)	31% (76)
						Non-URM	470	9% (26)	16% (49)	27% (81)	49% (147)

Business Administration Enrollment - Last 5 Years

Academic Group
Undergraduate
Graduate
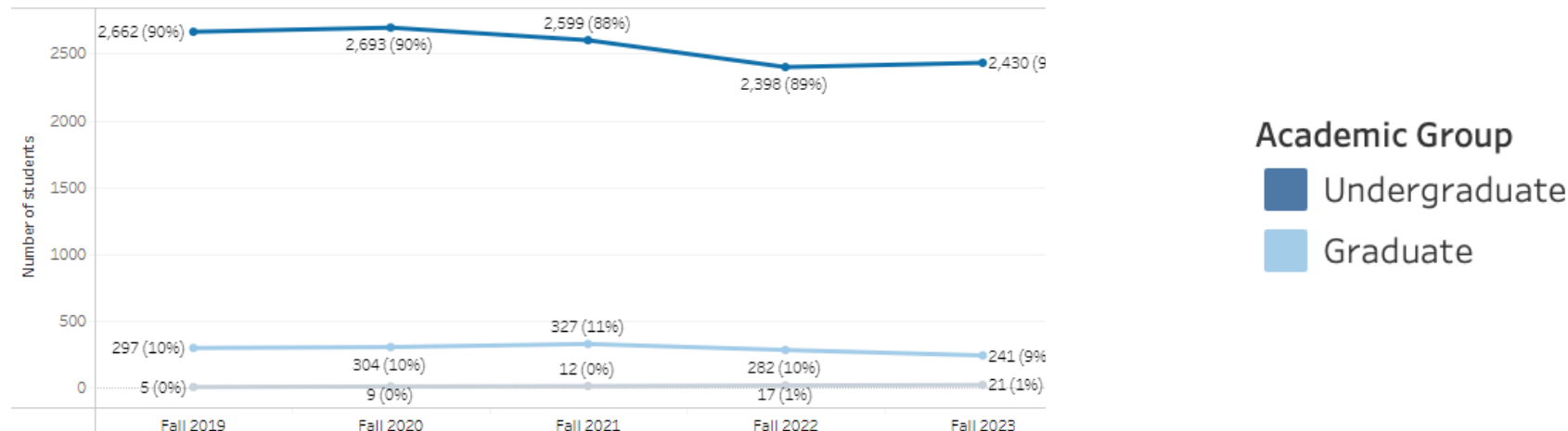
For more information, check out Pioneer Insights.
 • Graduation rates are calculated on incoming Fall cohorts.*
 • Program Enrollment
 • Degree Data
 • Course Outcomes (DFW Rates)
 • Equity Course Outcomes

Pioneer Insights: data.csueastbay.edu

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AND RESEARCH OFFICE