

Trustees present: Cherrie Nanninga, Chair; Linda Renteria, Vice Chair; Evelyn Buchanan; Patrick Devine; Larry Hilty; Johan Klehs; Jenny Linton; Derek Jackson-Kimball;

Non-Committee

Members Present: Anupama Anantharaman

Absent: Jack Acosta; Hank Salvo; Rich Sherratt

Staff present: May Hernandez, Director, Educational Foundation; Brad Vartan, Associate Vice President, Development; Fern Tyler, Director, Advancement Services & Analytics

MINUTES

- 1. Call to Order:** The meeting was called to order at 2:19pm with a quorum present.
- 2. Approval of October 5, 2023 Meeting minutes:** The committee reviewed the minutes from October 5, 2023 and no changes were brought forward.
On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The committee approves the minutes as prepared from October 5, 2023.

Motion by: Johan Klehs

Seconded by: Larry Hilty

Motion: Passed

- 3. Development Update**
 - a. YTD Fundraising Report as of January 31, 2024:** Brad Vartan provided the fundraising report. State the new Fundraiser Performance Manager system is helping team productivity and how we can pull metrics to help inform strategy from it. The Development team is ahead of visits this year, fundraising numbers are looking positive, and overall measurement numbers are improved. Recently, they surpassed their annual fundraising goal of \$10M.
 - b. CSU East Bay Giving Day:** Brad encouraged board participation in the inaugural Giving Day.
- 4. Vice President's Report:**
Evelyn Buchanan informed the committee about staffing, the fundraising success of the Development team, and provided an update on the campaign planning study.
- 5. Other Business:** None presented.
- 6. Adjournment:** With no further business to discuss, the meeting was adjourned at 2:58pm.

Dated: February 22, 2024