Andrew D. Wong

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ACADEMIC EMPLOYMENT

California State University, East Bay

2017-Present   Professor, Department of Anthropology, Geography & Environmental Studies
2016-Present   Director, Global Studies Program
2012-2017   Associate Professor, Department of Anthropology, Geography & Environmental Studies
2008-2012   Assistant Professor, Department of Anthropology, Geography & Environmental Studies

University of Hawai'i at Manoa

2003-2007   Assistant Professor, Department of Linguistics

ADDITIONAL EXPERIENCE

2025-   Co-Editor-in-Chief
Journal of Sociolinguistics

July 2009   Visiting Professor
Ogilvy & Mather and Advertising Educational Foundation, New York

2007-2008   Associate (Consumer Research, Linguistic and Cultural Evaluation)
Lexicon Branding, Inc., Sausalito, California

EDUCATION

1997-2003   Stanford University
Ph.D. in Linguistics

1997-1999   Stanford University
M.A. in Linguistics

1990-1994   University of North Carolina at Chapel Hill
B.S. in Business Administration (with distinction)

ADDITIONAL TRAINING

2024	CSU Chancellor's Office "AI Tools for Teaching and Learning" Course
2023	California State University, East Bay Writing Across the Curriculum Faculty Development Workshop
2022	The Association of College and University Educators (ACUE) "Promoting Active Online Learning" Course
2020	Online Learning Consortium "Creating an Interactive Syllabus" Course "Designing Game-Based Learning" Course
2017	VoiceThread Certified Educator Online Course
2015-2016	Quality Matters "Applying the Quality Matters Rubric" Workshop "Quality Matters Peer Reviewer" Course "Quality Matters Master Reviewer" Course
2015	Quality Online Learning & Teaching (QOLT) Program, California State University "Applying the CSU QOLT Instrument" Workshop
2014	California State University, East Bay Summer Institute: Journey to Excellence in Online Education
2013	Institute for Teaching & Learning, California State University Summer Institute
2010-2012	University of California, San Diego Extension Certificate in Online Teaching

HONORS AND AWARDS

2011	Finalist, Teaching Innovation Competition, Marketing Management Association. (Andrew Wong and Lan Wu)
1999	Best Student Paper Award, Society for Linguistic Anthropology, American Anthropological Association. (Andrew Wong and Qing Zhang)
1993	Phi Beta Kappa, University of North Carolina at Chapel Hill.
1992	Honors Program, University of North Carolina at Chapel Hill.
1990	Phi Eta Sigma, University of North Carolina at Chapel Hill.

GRANTS AND FELLOWSHIPS

Research Grants and Fellowships

2016-2017   Research Travel Grant, Association for Asian Studies (China and Inner Asia Council) and the Chiang Ching-kuo Foundation.

2016-2017   Faculty Support Grant, "Much Ado about Nothing? Language Activism in Postcolonial Hong Kong," California State University, East Bay.

2013-2014   Faculty Support Grant, "A Case Study of the Indexical Meanings of Unconventional Spelling," California State University, East Bay.

2009   Visiting Professor Program, Advertising Educational Foundation (Ogilvy & Mather), New York.

2009   New Faculty Support Grant, "Brand Names as Paintings: The Applications of Linguistic Anthropology in Brand Name Development," California State University, East Bay.

2002-2003   Whiting Fellowship in the Humanities, Stanford University.

2002   Summer Grant, Center for East Asian Studies, Stanford University.

2001   O'Bie Shultz Dissertation Research Travel Grant, Center for International Studies, Stanford University.

2001   GRO (Graduate Research Opportunities) Grant, School of Humanities and Sciences, Stanford University.

2000-2001   Pre-Doctoral Fellowship, Stanford Humanities Center.

1997-2002   University Fellowship, Stanford University.

Instructional Grants and Fellowships

2015, 2016   Online & Hybrid Course Quality Transformation Grants, California State University, East Bay.

2014-2015   Faculty Learning Community Fellowship, Peer Observation of Online Teaching, California State University, East Bay.

2013-2014   Faculty Fellowship, Diversity & Social Justice Program, College of Arts, Letters & Social Sciences, California State University, East Bay.

2013   Summer Stipend (Institutional Learning Outcome about Diversity & Multicultural Competencies), California State University, East Bay.

2012   Faculty Learning Community Fellowship, Policy on Online Instruction, California State University, East Bay.

2011	Instructional Grant, Open Source Alternatives to Textbooks Program, California State University, East Bay.
2011	Faculty Learning Community Fellowship, Online and Hybrid Teaching and Learning (Course Management Systems), California State University, East Bay.
2010	Faculty Learning Community Fellowship, Hybrid Course Development, California State University, East Bay.
2009	Faculty Learning Community Fellowship, Scholarship of Teaching & Learning, California State University, East Bay.

PUBLICATIONS

Edited Volumes

2021	Chineseness on the margins. Special issue of *Language & Communication.* (Mie Hiramoto, Hsi-Yao Su and Andrew Wong)
2002	*Language and Sexuality: Contesting Meaning in Theory and Practice.* Stanford, CA: CSLI Publications. (Kathryn Campbell-Kibler, Robert Podesva, Sarah Roberts and Andrew Wong)

Book Chapters and Journal Articles

In Prep.	Marginal subjects and peripheral visions. In Rodrigo Borba, Kira Hall, and Mie Hiramoto, eds. *Language, Gender, and Sexuality: An Anticipatory Retrospective.* Sheffield, UK: Equinox.
2024	Funny words on the screen: Exploring linguistic authority through subtitling practices. *Journal of Linguistic Anthropology*. Advance online publication. https://doi.org/10.1111/jola.12437
2023	"Gangpu is too funny!": The mediatization of Hong Kong Mandarin as a jocular register. *Language in Society.* Advance online publication. https://doi.org/10.1017/S0047404523000416
2023	The ongoing business of Chinese language reform: A view from the periphery of Hong Kong in the last half century. *Modern China* 49 (4): 448-479. (John Wong and Andrew Wong)
2023	Tell me what happened: Pragmatics of affect in legal communication. *International Journal for the Semiotics of Law-Revue internationale de Sémiotique juridique* 36 (2): 561-577. (Wilson Chow, Kelvin Wong, Mie Hiramoto, Andrew Wong, Michael Ng and Christian Go)
2021	Found in transliteration: Translanguaging and the polyvocality of *Xiqu Centre. Journal of Sociolinguistics* 25 (1): 26-43.

2021   Chineseness and Cantonese tones in post-1997 Hong Kong. *Language &
              Communication* 76: 58-68.

2021   Complicating raciolinguistics: Language, Chineseness, and the Sinophone. *Language &
              Communication* 76: 131-135. (Andrew Wong, Hsi-Yao Su and Mie Hiramoto)

2019   Authenticity, belonging, and charter myths of Cantonese. *Language & Communication*
              68: 37-45.

2016   On the iconization of simplified Chinese. *Journal of Linguistic Anthropology* 26 (2):
              183-202.

2015   How does oppression work? Insights from Hong Kong lesbians' labeling practices. In
              Erez Levon and Ronald Mendes, eds. *Language, Sexuality, and Power: Studies in
              Intersectional Sociolinguistics.* 19-38. New York: Oxford University Press.

2014   Branding and linguistic anthropology: Brand names, indexical fields, and sound
              symbolism. *Practicing Anthropology* 36 (1): 38-41.

2013   Brand names and unconventional spelling: A two-pronged analysis of the orthographic
              construction of brand identity. *Written Language and Literacy* 16 (2): 115-145.

2013   Media, politics, and semantic change. In Christine Mallinson, Becky Childs, and Gerard
              van Herk, eds. *Data Collection in Sociolinguistics: Methods and Applications.* 314-317.
              New York: Routledge.

2012   Teaching consumer-oriented ethnographic research. *Marketing Education Review* 22 (1):
              15-19. (Andrew Wong and Lan Wu)

2010   My foray into the other side: Preparing students for corporate careers. *Practicing
              Anthropology* 32 (2): 31-35.

2009   Coming-out stories and the "gay imaginary." *Sociolinguistic Studies* 3 (1): 1-34.

2008   The trouble with *tongzhi*: The politics of labeling among gay and lesbian Hongkongers.
              Pragmatics 18 (2): 277-301.

2008   On the actuation of semantic change: The case of *tongzhi*. *Language Sciences* 30 (4):
              423-449.

2007   Fostering the growth of budding community initiatives: The role of linguists in
              Tokelauan maintenance in Hawaiʻi. *Language Documentation and Conservation* 1 (2):
              240-256. (Yuko Otsuka and Andrew Wong)

2005   The reappropriation of *tongzhi*. *Language in Society* 34 (5): 763-793.

2005   New directions in the study of language and sexuality (review article). *Journal of
              Sociolinguistics* 9 (2): 254-266.

2002   Pragmatic directions about language use: Words and word meanings. *Language in
              Society* 31 (2): 181-212. (Eve Clark and Andrew Wong)

2002   The semantic derogation of *tongzhi:* A synchronic perspective. In Kathryn Campbell-Kibler, Robert Podesva, Sarah Roberts, and Andrew Wong, eds. *Language and Sexuality: Contesting Meaning in Theory and Practice.* 161-174. Stanford, CA: CSLI Publications.

2002   Speaking of sex. In Kathryn Campbell-Kibler, Robert Podesva, Sarah Roberts and Andrew Wong, eds. *Language and Sexuality: Contesting Meaning in Theory and Practice.* 1-21. Stanford, CA: CSLI Publications. (Andrew Wong, Sarah Roberts and Kathryn Campbell-Kibler)

2000   The linguistic construction of the *tongzhi* community. *Journal of Linguistic Anthropology* 10 (2): 248-278. (Andrew Wong and Qing Zhang)

            Recipient of the 1999 Best Student Paper Award, Society for Linguistic Anthropology, American Anthropological Association.

            Reprinted in Paul Garrett and Bambi Schieffelin, eds. 2011. *Anthropological Linguistics: Critical Concepts in Language Studies.* London: Routledge.

2000   Explicit introductions in lexical acquisition: A case study. *Issues in Applied Linguistics* 11 (2): 149-174.

Other Publications

2016   Review of Julie Whitlow and Patricia Ould, *Same-Sex Marriage, Context, and Lesbian identity: Wedded but Not Always a Wife. Journal of Linguistic Anthropology* 26 (3): 356-358.

2015   A quest for linguistic authenticity: Cantonese and Putonghua in postcolonial Hong Kong. In Kenny Baclawski, Anna Jurgensen, Spencer Lamoureux, and Hannah Sande, eds. *Proceedings of the 41st Annual Meeting of the Berkeley Linguistic Society.* 563-576. Berkeley, CA: Berkeley Linguistic Society.

2015   *Tongzhi*. In Patricia Whelehan and Anne Bolin, eds. *The Encyclopedia of Human Sexuality.* Malden, MA: Wiley-Blackwell.

2014   The meanings of unconventional spelling. In Rebekah Baglini, Timothy Grinsell, Jonathan Keane, Adam Roth Singerman, and Julia Thomas, eds. *Proceedings of the 46th Annual Meeting of the Chicago Linguistic Society.* 331-340. Chicago, IL: Chicago Linguistic Society.

2014   Recipe for a service-learning option (http://www20.csueastbay.edu/programs/dsj/faculty-pilot-projects/andrew-wong.html). *Online Teaching Guide on Diversity and Social Justice.* California State University, East Bay.

2012   English words in international brand names: Proceed with caution. In Reina Boerrigter and Harm Nijboer, eds. *Names as Language and Capital: Proceedings of the Names in the Economy Symposium III.* 104-110. Amsterdam: Meersten Instituut. (Andrew Wong and Will Leben)

2011   Conducting consumer-oriented ethnographic research: A teaching innovation. In Brian
            A. Vander Schee, ed. *Marketing Management Association 2011 Fall Educators'
            Conference Proceedings.* 102-103. (Andrew Wong and Lan Wu)

2010   Diglossia. In Patrick Hogan, ed. *The Cambridge Encyclopedia of the Language
            Sciences.* Cambridge and New York: Cambridge University Press.

2010   Intertextuality. In Patrick Hogan, ed. *The Cambridge Encyclopedia of the Language
            Sciences.* Cambridge and New York: Cambridge University Press.

2009   *Tongzhi*, ideology and semantic change. In Jacqueline Bunting, Sapna Desai, Robert
            Peachey, Christopher Straughn and Zuzana Tomková, eds. *Proceedings of the 42nd
            Annual Meeting of the Chicago Linguistic Society (The Main Session).* 303-317.
            Chicago, IL: Chicago Linguistic Society.

2008   Another look at 'Japanese women's language': A prosodic analysis. In Rodney L.
            Edwards, Patrick Midtlyng, Colin L. Sprague, and Kjersti G. Stenruds, eds. *Proceedings
            of the 41st Annual Meeting of the Chicago Linguistic Society (The Main Session).* 111-
            123. Chicago, IL: Chicago Linguistic Society. (Mie Hiramoto and Andrew Wong)

2007   Prosodic analysis of the interactional particle *ne* in women's and men's Japanese. In
            Naomi H. McGloin and Junko Mori, eds. *Proceedings of the 15th Japanese/Korean
            Linguistics Conference.* 43-54. Stanford, CA: CSLI Publications. (Victoria Anderson,
            Mie Hiramoto and Andrew Wong)

2005   Language, cultural authenticity, and the *tongzhi* movement. In Chiho Sunakawa,
            Tomoko Ikeda, Shannon Finch and Malavika Shetty, eds. *Proceedings of the Twelfth
            Symposium about Society and Language – Austin.* 209-215. Austin, TX: Department of
            Linguistics.

2005   Eve V. Clark. In Philipp Strazny, ed. *Encyclopedia of Linguistics.* New York:
            Routledge.

2005   Diglossia. In Philipp Strazny, ed. *Encyclopedia of Linguistics.* New York: Routledge.

2005   Variation theory. In Philipp Strazny, ed. *Encyclopedia of Linguistics.* New York:
            Routledge.

2002   Language planning and the hegemony of the nation-state: The case of Singapore. In
            Reinhard Rapp, ed. *Sprachwissenschaft auf dem Weg in das Dritte Jahrtausend
            [Linguistics on the Way into the Third Millennium].* 249-256. Freiburg: Peter Lang.

PRESENTATIONS

Invited Presentations

2024   Bridging sociolinguistics and Sinophone studies. Stanford IDEAL (Inclusion, Diversity, Equity, and Access in a Learning Environment) Symposium. Stanford University.

2024   How it started…. How it's going. Sociolunch. Department of Linguistics. Stanford University.

2022   What makes an icon an icon? Roundtable discussion on Penelope Eckert's influence on linguistic anthropology. The Spring Conference of the Society for Linguistic Anthropology. University of Colorado, Boulder.

2018   Sinophone linguistics: Language politics in the Chinese peripheries. Linguistics Colloquium. Department of Linguistics. Stanford University.

2016   Building online and hybrid courses. Back to the Bay. California State University, East Bay.

2016   Building quality online courses using Quality Matters. Online Campus. California State University, East Bay.

2014   Perceptions of unconventional spelling in brand names. Sociotea. Department of Linguistics. Stanford University.

2010   Intersectionality theory: What it is and why it matters to variationists (plenary). New Ways of Analyzing Variation. NWAV 39. University of Texas—San Antonio.

2009   Anthropology and branding: Using insights from linguistic anthropology to construct brand identity. "Tuesday at 3" Lecture Series. Ogilvy & Mather, New York.

2009   The indexical meanings of unconventional spelling. Sociorap. Department of Linguistics. Stanford University.

2009   Brand names as paintings: The applications of linguistic anthropology in brand name development. Workshop in Economic Research. Department of Economics. College of Business and Economics. California State University, East Bay.

1999   A space of their own: Language use in a Chinese gay and lesbian magazine. Forum on Women and Gender in Asia. Center for East Asian Studies, Stanford University. (Andrew Wong and Qing Zhang)

Refereed Presentations

2024   Exploring linguistic authority through subtitling practices. Sociolinguistics Symposium 25. Curtin University.

2023   On the mediatization of Hong Kong Mandarin as a jocular register. Asian Studies Conference Japan. Sophia University.

2022 How does variation become meaningful? The role of the listening subject. New Ways of Analyzing Variation (NWAV 50) Conference. Stanford University.

2021 Exploring translanguaging through the lens of transliteration. Sociolinguistics Symposium 23. University of Hong Kong.

2019 Locating authenticity at the nexus of speech and writing in post-1997 Hong Kong. The 16th International Pragmatics Conference. Hong Kong.

2019 Views from the margins: Language politics in the Sinophone. Sinophone Studies: Interdisciplinary Perspectives and Critical Reflections. University of California, Los Angeles.

2018 Chineseness and Cantonese tones in post-1997 Hong Kong. The 117th Annual Meeting of the American Anthropological Association. San Jose.

2018 From indexical signs to icons: Insights from Cantonese tones. Sociolinguistics Symposium 22. University of Auckland.

2018 "Woman" assaulted underage girl with sex toy: Representation of transgender Singaporeans in newspapers. Sociolinguistics Symposium 22. University of Auckland. (Mie Hiramoto, Pamela Koh, and Andrew Wong)

2017 Authenticity, belonging, and charter myths of Cantonese. Language, Mobility and Belonging: Linguistic Anthropology Conference. University of Oxford.

2016 Simplified Chinese as a "natural" depiction of mainlanders. The Association for Asian Studies Annual Conference. Seattle.

2016 Heartless love? The iconization of simplified Chinese. VALS-ASLA (Swiss Association for Applied Linguistics) Annual Conference. University of Geneva.

2015 Destandardization of Putonghua: Contesting valorizations and language ideology. The Sociolinguistics of Globalization Conference. University of Hong Kong. (Qing Zhang and Andrew Wong)

2015 A quest for linguistic authenticity: Cantonese and Putonghua in postcolonial Hong Kong. The 41st Annual Meeting of the Berkeley Linguistic Society. University of California, Berkeley.

2014 The influence of orthographic variation on brand perception. The 14th International Conference on Language and Social Psychology. Honolulu.

2011 Difference in context: The meanings of orthographic variation. New Ways of Analyzing Variation (NWAV40) Conference. Georgetown University.

2011 On whether "bullying" indexes sexuality, and whether it ought to. New Ways of Analyzing Variation (NWAV40) Conference. Georgetown University. (Robert Podesva and Andrew Wong)

2011   Conducting consumer-oriented ethnographic research: A teaching innovation. 2011 MMA (Marketing Management Association) Fall Educators' Conference. St. Louis. (Andrew Wong and Lan Wu)

2010   The meanings of unconventional spelling. The 46th Annual Meeting of the Chicago Linguistic Society. University of Chicago.

2009   English words in international brand names: Proceed with caution. Names in the Economy III. Meersten Instituut, Amsterdam. (Will Leben and Andrew Wong)

2006   *Tongzhi*, ideology, and semantic change. The 42nd Annual Meeting of the Chicago Linguistic Society. University of Chicago.

2005   The role of ideology in semantic change. New Ways of Analyzing Variation (NWAV34) Conference. New York University.

2005   Prosodic analysis of the interactional particle *ne* in women's and men's Japanese. The 15th Japanese/Korean Linguistics Conference. University of Wisconsin at Madison. (Victoria Anderson, Mie Hiramoto and Andrew Wong)

2005   Another look at 'Japanese women's language': A prosodic analysis. The 41st Annual Meeting of the Chicago Linguistic Society. University of Chicago. (Mie Hiramoto and Andrew Wong)

2005   Deconstructing 'Japanese women's language': A prosodic analysis. Symposium about Society and Language – Austin. SALSA XIII. University of Texas at Austin. (Mie Hiramoto and Andrew Wong)

2004   The localization of a translocal strategy. The 103rd Annual Meeting of the American Anthropological Association. Atlanta.

2004   The production and perception of gender stereotypes in Japanese. The 3rd International Gender and Language Association (IGALA) Conference. Cornell University. (Mie Hiramoto and Andrew Wong)

2004   Language, cultural authenticity, and the *tongzhi* movement. Symposium about Society and Language – Austin. SALSA XII. University of Texas at Austin.

2003   On the use of language as a mode of resistance. Workshop on Language, Gender and Political Economy. University of Toronto, Canada.

2002   Symbolic violence and the politics of labeling. The 101st Annual Meeting of the American Anthropological Association. New Orleans.

2002   The rise of semantic variation: A case study. New Ways of Analyzing Variation (in English). NWAV(E)-XXXI. Stanford University.

2000   The semantic derogation of *tongzhi*: A synchronic perspective. First International Gender and Language Association (IGALA) Conference. Stanford University.

1999	Beyond the masculine-feminine dichotomy: The linguistic co-construction of alternative masculinities. New Ways of Analyzing Variation (in English). NWAVE-XXVIII. York University and University of Toronto, Canada.
1999	Language planning and the hegemony of the nation-state: The case of Singapore. The 34th Colloquium of Linguistics. Faculty of Applied Linguistics and Cultural Studies, University of Mainz, Germany.
1999	The rise of the Hong Kong vernacular culture: Its local and global impact on language use. The Berkeley Center for Chinese Studies Annual Symposium on "Vernacular Cultures." University of California at Berkeley. (Andrew Wong and Qing Zhang)
1998	Social change and functional redistribution: The case of Hong Kong diglossia. Linguistic Association of the Southwest (LASSO) Annual Meeting. Arizona State University, Phoenix.
1998	Functional reallocation in Hong Kong diglossia. New Ways of Analyzing Variation (in English). NWAVE-XXVII. University of Georgia, Athens.

Panels Organized

2023	Beyond the standard/nonstandard binary. Asian Studies Conference Japan. Sophia University. (Mie Hiramoto, Andrew Wong, and John Wong)
2021	Unsettling boundaries: Taking stock of trans- perspectives in sociolinguistics. Sociolinguistics Symposium 23. University of Hong Kong. (Mie Hiramoto and Andrew Wong)
2019	Views from the margins: Language politics in the Sinophone. The 16th International Pragmatics Conference. Hong Kong. (Mie Hiramoto and Andrew Wong)
2018	Language politics in the Chinese peripheries. The 117th Annual Meeting of the American Anthropological Association. San Jose. (Mie Hiramoto and Andrew Wong)
2016	The politics of language in postcolonial Hong Kong. Panel organized for the Association for Asian Studies Annual Conference. Seattle. (Andrew Wong and John Wong)
2002	Negotiating meaning through language. The 101st Annual Meeting of the American Anthropological Association. New Orleans. (Jennifer Roth Gordon and Andrew Wong)

TEACHING EXPERIENCE

Courses taught at California State University, East Bay

Introduction to Anthropology (lower-level undergraduate; online)
    Fall 2024

Introduction to Linguistic Anthropology (lower-level undergraduate; online)
    Fall 2019, Fall 2021, Fall 2023

Language and Culture (upper-level undergraduate; hybrid and online)
(Quality hybrid course certified by Quality Matters)
Fall 2008, Winter 2009, Spring 2009, Fall, 2009, Winter 2010, Spring 2010, Fall 2010, Winter 2011, Fall 2011, Winter 2012, Spring 2012, Fall 2012, Winter 2013, Winter 2014, Spring 2014, Fall 2014, Winter 2015, Spring 2016, Fall 2016, Fall 2017, Spring 2018, Fall 2018, Spring 2019, Fall 2019, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Spring 2023, Fall 2023, Spring 2024, Fall 2024

Linguistic Diversity and Social Justice (upper-division undergraduate; hybrid and online)
Fall 2018, Spring 2019, Fall 2019, Fall 2020, Spring 2021, Fall 2021, Spring 2022, Spring 2023, Spring 2024

Language and Sexuality (upper-division undergraduate; hybrid and online)
Fall 2020, Fall 2023, Spring 2025

Anthropology in the Modern World (upper-level undergraduate; online)
(Quality online course certified by Quality Matters)
Spring 2009, Fall 2009, Spring 2010, Winter 2011, Spring 2011, Fall 2011, Spring 2012, Fall 2012, Winter 2013, Spring 2013, Winter 2014, Spring 2014, Summer 2014, Fall 2014, Winter 2015, Summer 2015, Fall 2015, Summer 2016, Fall 2016, Winter 2017, Fall 2017, Winter 2018

Anthropology of Global Change (upper-level undergraduate; online)
Fall 2018, Fall 2019, Spring 2025

China (upper-level undergraduate; online)
Fall 2008, Winter 2010, Fall 2010, Winter 2012, Winter 2013, Spring 2015, Spring 2017, Spring 2020

Folklore (upper-level undergraduate; hybrid)
Fall 2008, Winter 2011, Fall 2011, Spring 2012

Business Anthropology (upper-level undergraduate; online)
Fall 2010, Fall 2012, Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018

Anthropology in Action (upper-level undergraduate; hybrid)
Spring 2010

Global Systems (upper-level undergraduate; hybrid)
Winter 2017, Winter 2018

Senior Seminar in Global Studies (upper-division undergraduate; online)
Spring 2017, Spring 2018, Spring 2019, Spring 2020, Spring 2021, Spring 2022, Spring 2023, Spring 2024, Spring 2025

Internship Planning and Analysis (graduate)
Winter 2009, Winter 2010, Winter 2011, Winter 2012, Winter 2013, Winter 2014, Winter 2015

Seminar in Linguistic Anthropology (graduate)
Spring 2009, Spring 2011, Spring 2013, Spring 2015

Issues in Anthropology (Language and Sexuality) (graduate)
    Fall 2009

Courses taught at the University of Hawaiʻi at Manoa

Sociolinguistic Theory and Analysis (graduate)	Fall 2003, Spring 2005, Fall 2006
Advanced Sociolinguistic Analysis (graduate)	Fall 2005
Sociolinguistic Field Methods (graduate)	Spring 2004
Language, Gender and Sexuality (graduate)	Fall 2004
Language Planning (graduate)	Spring 2006, Spring 2007
Introduction to the Study of Language (undergraduate)	Spring 2004
Language and Gender (undergraduate)	Fall 2004, Spring 2006, Spring 2007
Language as a Public Concern (undergraduate)	Spring 2005, Fall 2005, Fall 2006

Undergraduate courses taught at Stanford University

Language and Sexuality (Program in Feminist Studies)	Winter 2002
(co-taught with Kathryn Campbell-Kibler)	
Living and Working with Americans	Summer 2002, Summer 2001,
(Stanford ESL Program)	Summer 2000, Summer 1999
Vocabulary and Idiom	Summer 2002, Summer 2001,
(Stanford ESL Program)	Summer 2000, Summer 1999

THESIS AND DISSERTATION COMMITTEES

Dissertation Committees

Robert Xu. 2024. *Prosodic Packages and Social Meaning.* (Stanford University)

Aya Inoue. 2008. *Syntactic Variation in Hawaiʻi Creole English.* (University of Hawaiʻi at Manoa)

Mie Hiramoto. 2006. *Dialect Contact and Dialect Change: The Use of Japanese Dialects in Hawaiʻi.*
    (Chair) (University of Hawaiʻi at Manoa)

Napasri Timyam. 2005. *The Interaction of Linguistic, Pragmatic, and Social Factors: The Case of
    Datives and Ditransitives in Thai.* (University of Hawaiʻi at Manoa)

Barry Cowan. 2005. *The Language of Corporate Names: Historical, Social, and Linguistic Factors in
    the Evolution of Technology Corporate Naming Practices.* (University of Hawaiʻi at Manoa)

MA and Honors Thesis Committees

Leung, Jenkin. 2022. *Variation in Cantonese Nasal Onsets.* (BA Honors Thesis) (University of
    California, Berkeley)

Scott Millslagle. 2018. *"We Don't Get Is Aid in This Area": Cultural Models of Relief Aid in Ti Bwa,
    Haiti.* (University Thesis; Chair) (CSU East Bay)

Janel Moreno. 2018. *Working the Golden Years: An Ethnographic Study of Three Employed Women, Aged 75 and Older.* (University Thesis) (CSU East Bay)

Ryan Martin. 2017. *Museums and Media: Representation Matters.* (Departmental Thesis; Chair) (CSU East Bay)

Christine Day. 2016. *Cultural Hurdles of Refugees on First Moving to America.* (Departmental Thesis; Chair) (CSU East Bay)

Veronica Reyes. 2016. *Reproductive Health Lessons in Rural Communities.* (Departmental Thesis) (CSU East Bay)

Kara Zamora. 2016. *The Anthropology of Complementary Integrative Health for Chronic Pain Management in the San Francisco Bay Area.* (Departmental Thesis) (CSU East Bay)

Richard Collins. 2015. *Reframing Learning in Museums: Using Film in Museums and Schools to Expand Cross-Cultural Understanding.* (Departmental Thesis; Chair) (CSU East Bay)

Taylor Parsell. 2015. *"Away from the Brushfires": Anthropological Perspectives on Communication, Design Process and Culture at the Homewell Research Center.* (Departmental Thesis) (CSU East Bay)

Nicole Buyagawan. 2014. *An Analysis of the Anthropology of Prison: Where It Is and Where It Needs to Go.* (Departmental Thesis; Chair) (CSU East Bay)

Katelyn Cano. 2014. *Anthropology and Mobile Application User Retention: A Study on Mobile Sports Gambling.* (Departmental Thesis; Chair) (CSU East Bay)

Anaïs Dodson. 2014. *Food Justice: Anthropology in Policy and Advocacy.* (Departmental Thesis; Chair) (CSU East Bay)

Samantha Dunbar. 2013. *The Bedford Gallery: Homegrown Success and Sustainability.* (Departmental Thesis) (CSU East Bay)

Mario Navarro. 2013. *Soon to Be Silenced: How an Organization Lost Its Voice.* (Departmental Thesis; Chair) (CSU East Bay)

Jessica Bullock. 2012. *Hatred in Their Hearts: The Problem of Identity Formation and Reconciliation in Post-Genocide Rwanda*. (University Thesis; Chair) (CSU East Bay)

Luis Chavez. 2012. *Los Tastoanes en Juchipilla: Examining the Role of Dance and Music within the Festival.* (University Thesis; Department of Music) (CSU East Bay)

Sandra Collier. 2012. *Microenterprise in the San Francisco Bay Area*. (Departmental Thesis) (CSU East Bay)

Esther Kenner. 2012. *Was the Monterey Exit of the Kelp Highway Paved with Abalone*? (University Thesis) (CSU East Bay)

Tim Wright. 2012. *Peace by Piece: Narratives of US Political Prisoners and the Movement to End Prison Slavery*. (Departmental Thesis) (CSU East Bay)

Kai-Lukas Barlow. 2011. *An Anthropology of Immigration: A Study of International Immigration and Regional Relocation to the Pacific Coast States of Washington, Oregon and California.* (Departmental Thesis) (CSU East Bay)

Lani Ready. 2011. *Fair Trade: The Costs and Benefits for Participating Farmers.* (Departmental Thesis) (CSU East Bay)

Adrienne Toy. 2011. *Never Grow Up.* (Departmental Thesis; Chair) (CSU East Bay)

Drew Bailey. 2010. *Consumption of Cleanliness in Early 20th Century California.* (University Thesis) (CSU East Bay)

Meghan Park. 2010. *Encounter, Engage, Experience: Reconciling Commodification, Appropriation, and the Museum through Art Projects at the Fine Arts Museum of San Francisco.* (Departmental Thesis; Chair) (CSU East Bay)

Yong Han Lee. 2009. *An Ethnographic Study of Beliefs and Practices in Korean-American Buddhism.* (University Thesis) (CSU East Bay)

Patricia Restaino. 2009. *Achual Sustainable Arts Project.* (Departmental Thesis) (CSU East Bay)

Daniel Miller. 2006. *Regional Identity and /ai/ Monophthongization in the Gateway to the American South.* (MA Thesis) (University of Hawai'i at Manoa)

Trixie Tangit. 2005. *Planning Kadazandusun (Sabah, Malaysia): Labels, Identity, and Language.* (MA Thesis; Chair) (University of Hawai'i at Manoa)

ACADEMIC SERVICE

University Service at California State University, East Bay

2024-2025	Member, Tenure and Promotion Committee, College of Letters, Arts & Social Sciences.
2022-Present	Member, Program Review Committee, CSU Academic Council on International Programs.
2021-Present	Chair, Tenure and Promotion Committee, Department of Anthropology, Geography & Environmental Studies.
2015-Present	Member, Global Studies Advisory Committee.
2013- Present	Member, Lecturer Review Committee, Department of Anthropology, Geography & Environmental Studies.
2020	Member, Anthropology Curriculum Redesign Committee, Department of Anthropology, Geography & Environmental Studies.
2019-2022	Member, Faculty Affairs Committee, CSU Academic Council on International Programs.

2019-2021	Member, East Bay Study Away/Study Abroad Taskforce.
2019	Chair, Tenure-Track (Environmental Anthropology) Search Committee, Department of Anthropology, Geography & Environmental Studies.
2018-2019	Member, University Tenure and Promotion Committee.
2018-2019	Member, Range Elevation Committee, Department of Anthropology, Geography & Environmental Studies.
2018	Member, University Grade Appeal Hearing Panel.
2017, 2020	Post-Tenure Review Committee, Department of Anthropology, Geography & Environmental Studies.
2017, 2019	Member, Study Abroad Review Committee, College of Letters, Arts & Social Sciences.
2017-2018	Chair, Retention, Tenure, and Promotion Committee, Department of Sociology.
2017	Member, Faculty Excellence Award Taskforce, College of Letters, Arts & Social Sciences.
2017	Member, Faculty Support Grant Review Committee.
2016-2018	Chair, Retention, Tenure, and Promotion Committee, Department of Anthropology, Geography & Environmental Studies.
2016	Summer Chair, Department of Anthropology, Geography & Environmental Studies.
2016	Member, Curriculum Support Specialist Search Committee, Online Campus.
2015-2017	Member, Curriculum Committee, College of Letters, Arts & Social Sciences.
2015-2017	Member, Academic Senate.
2015-2016	College Coordinator for Quality Assurance in Online Teaching & Learning, College of Letters, Arts & Social Sciences.
2015	Member, Retention, Tenure & Promotion Committee, Department of Anthropology, Geography & Environmental Studies.
2015	Member, eContent and Communication Specialist Hiring Committee, Online Campus.
2014-2015	Faculty Mentor, Office of Faculty Development.
2014-2015	Member and Diversity Advocate, Tenure-Track Assistant Professor Search Committee (Archaeology), Department of Anthropology, Geography & Environmental Studies.
2013-2018	Graduate Coordinator (Anthropology), Department of Anthropology, Geography & Environmental Studies.

2013-2014	Member, Student Paper Prize Committee, Department of Anthropology, Geography & Environmental Studies.
2013	Anthropology Representative, Faculty Hearing Panel.
2012-2013	Member, Writing Skills Subcommittee.
2012	Member, Taskforce on Online Instruction Policy.
2012	CLASS (College of Letters, Arts, and Social Sciences) Representative, the University Library Advisory Council.
Spring 2012	Member (Substitute for Carl Stempel), Committee on Research.
Fall 2012	Member (Substitute for Julie Beck), Committee on Academic Planning & Review.
2009-2011	Member, Committee on Research.
2008-2009	Member, Tenure-Track Assistant Professor Search Committee (Religion and Spirituality).
2008-2009	Member, Graduate Curriculum Committee, Department of Anthropology.

University Service at the University of Hawai'i at Manoa

2006	Member, Graduate Admissions Committee, Department of Linguistics.
2006	Liberal Arts and Undergraduate Coordinator, Department of Linguistics.
2005-2007	Member, Humanities Council.
2005-2007	Member, Curriculum Committee, College of Languages, Linguistics and Literature.
2003-2007	Founder and Coordinator, Sociolinguistics Group, Department of Linguistics.

Service to the Field

Manuscript Reviewer

American Anthropologist (2012, 2022), *Applied Linguistics* (2004, 2024), *China Information* (2022), *China Journal* (2016), *Discourse and Society* (2010), *Gender and Language* (2007, 2016, 2019, 2021, 2023), *International Journal of Asian Studies* (2022), *Journal of Homosexuality* (2011), *Journal of Language, Identity & Education* (2024), *Journal of Language and Sexuality* (2019, 2021), *Journal of Linguistic Anthropology* (2013, 2015, 2021, 2023), *Journal of Sociolinguistics* (2015, 2016, 2017, 2018, 2021), *Language & Communication* (2020, 2024), *Language and Linguistics Compass* (2017), *Language in Society* (2009, 2010, 2015, 2023), *Language Policy* (2014), *Reviews in Anthropology* (2011), *Sexualities* (2004, 2005), *Societies* (2014), *Sociolinguistic Studies* (2013)

Book Manuscript/Proposal Reviewer

Lexington Books (2020), Oxford University Press (2005, 2010), Routledge (2015, 2019), Rowman & Littlefield (2015), University of Hawai'i Press (2018)

Grant & Fellowship Application Reviewer

The Ohio State University (2024), The National University of Singapore (2008)

External Examiner

The National University of Singapore (2016, 2021)

Conference Organizer

New Ways of Analyzing Variation Conference, Stanford University (2002); The Child Language Research Forum, Stanford University (1998, 2002); The First IGALA (International Gender and Language Association) Conference, Stanford University (2000)

Other Professional Activities

2025-	Co-Editor-in-Chief, *Journal of Sociolinguistics.*
2015-Present	Peer Reviewer, Quality Matters.
2016-2017	Master Reviewer, Quality Matters.
2006-2008	Book Review Editor, *Gender and Language*.
2005-2007	Member, Committee on the Status of Women in Linguistics (COSWL), Linguistic Society of America.
2000-2001	Publications Manager, International Gender and Language Association (IGALA).

LANGUAGES

In relative order of proficiency: Chinese (native), English (near-native), French (intermediate-advanced), Italian (beginner), Spanish (beginner), German (beginner), Dutch (beginner) and Japanese (beginner).