

Department of Communication/CLASS



ASSESSMENT PLAN: Communication M.A.

Date Updated: Spring 2022

PROGRAM LEARNING OUTCOMES (PLOs)	
PLO 1	Engage critical/creative thinking toward a convergent praxis of theory and applications relevant to the communication discipline/field. (ILO 1 Thinking)
PLO 2	Conduct original research adding to the discovery of knowledge in the communication discipline/field. (ILO 1 Thinking, ILO 2 Communication)
PLO 3	Demonstrate results of original research in the communication discipline/field through presentation in written, oral, or mediated formats. (ILO 1 Thinking, ILO 2 Communication)
PLO 4	Develop critical and cultural perspectives for promoting social justice through communication. (ILO 3 Diversity, ILO 5 Sustainability)
PLO 5	Demonstrate mastery in the scholarly discipline/field of communication. (NA)

YEAR 1: 2021–2022	
1. Which PLO(s) to assess	PLO 3
2. Is it aligned to an ILO?	YES
3. If yes, list ILO.	ILO 1 Thinking, ILO 2 Communication
4. Course name and number	COMM 602—Critical Cultural Methods
5. SLO from course	SLO 3: Apply critical cultural research methods by conducting original research.
6. Assessment activity	Secondary assessment of final assignment
7. Assessment Instrument	Rubric developed by department faculty
8. How data will be reported	Quantitative
9. Responsible person(s)	Assessment Coordinator
10. Time (which semester(s))	Spring

11. Ways of closing the loop	Departmental review of assessment results and development of plan to improve curriculum and/or pedagogy
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YEAR 2: 2022–2023	
12. Which PLO(s) to assess	PLO 4
13. Is it aligned to an ILO?	YES
14. If yes, list ILO.	ILO 3 Diversity, ILO 5 Sustainability
15. Course name and number	COMM 601—Theories in Communication
16. SLO from course	SLO 2: Develop critical and cultural perspectives for promoting social justice through communication.
17. Assessment activity	Secondary assessment of final assignment
18. Assessment Instrument	Rubric developed by department faculty
19. How data will be reported	Quantitative
20. Responsible person(s)	Assessment Coordinator
21. Time (which semester(s))	Spring
22. Ways of closing the loop	Departmental review of assessment results and development of plan to improve curriculum and/or pedagogy

YEAR 3: 2023–2024	
23. Which PLO(s) to assess	PLO 5
24. Is it aligned to an ILO?	NO
25. If yes, list ILO.	
26. Course name and number	COMM 603—Advanced Quantitative Research Methods
27. SLO from course	SLO 3: Demonstrate mastery of the field/discipline of communication.
28. Assessment activity	Secondary assessment of final assignment
29. Assessment Instrument	Rubric developed by department faculty
30. How data will be reported	Quantitative
31. Responsible person(s)	Assessment Coordinator

32. Time (which semester(s))	Spring
33. Ways of closing the loop	Departmental review of assessment results and development of plan to improve curriculum and/or pedagogy

YEAR 4: 2024–2025	
34. Which PLO(s) to assess	PLO 1
35. Is it aligned to an ILO?	YES
36. If yes, list ILO.	ILO 1 Thinking
37. Course name and number	COMM 601—Theories in Communication
38. SLO from course	SLO 1: Demonstrate critical and creative thinking toward a convergent praxis of theory and applications relevant to tensions, transitions, and transformation in the communication field/discipline.
39. Assessment activity	Secondary assessment of final assignment
40. Assessment Instrument	Rubric developed by department faculty
41. How data will be reported	Quantitative
42. Responsible person(s)	Assessment Coordinator
43. Time (which semester(s))	Spring
44. Ways of closing the loop	Departmental review of assessment results and development of plan to improve curriculum and/or pedagogy

YEAR 5: 2025–2026	
45. Which PLO(s) to assess	PLO 2
46. Is it aligned to an ILO?	YES
47. If yes, list ILO.	ILO 1 Thinking, ILO 2 Communication
48. Course name and number	COMM 604—Advanced Qualitative Research Methods
49. SLO from course	SLO 3: Design original applied research.
50. Assessment activity	Secondary assessment of final assignment
51. Assessment Instrument	Rubric developed by department faculty
52. How data will be reported	Quantitative

53. Responsible person(s)	Assessment Coordinator
54. Time (which semester(s))	Spring
55. Ways of closing the loop	Departmental review of assessment results and development of plan to improve curriculum and/or pedagogy