

Communication BA curriculum map

Curriculum Map

ILOs		Communication Diversity	Thinking, Communication	Thinking, Communication	Communication, Diversity	Collaboration, Sustainability
PLOs	R/E	PLO 1 Explain and illustrate a thorough knowledge and application of communication theories.	PLO 2 Demonstrate a comprehension and application of communication research methods.	PLO 3 Explain, analyze and execute various applications of media creation.	PLO 4 Analyze and discuss diverse communication perspectives toward communities and peoples.	PLO 5 Express, evaluate and discuss a perception realizing the significance of sustainability concepts in communication.
Course number and title						
COMM 202 - Communication, Media and Culture	R			I	I	I, D
COMM 206 - New Media in the Digital Age	R			I	I	I, D
COMM 203 - Communication Theories	R	I, D				
COMM 224 - Argumentation and Advocacy	R	I, D				
COMM 240 - Visual Communication and Culture	R	D		D	D	
COMM 256 - Persuasion Theory and Practice	R	D				
COMM 304 - Quantitative Communication Research Methods	R		I, D			
COMM 305 - Qualitative Communication Research Methods	R		I, D, M (A)	M (A)		

COMM 433 - Discourses of Difference	R	M (A)		M	M (A)	M (A)
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