

Board of Directors Meeting Minutes November 13, 2024

- I. CALL TO ORDER at **12:06 PM**
- II. [ROLL CALL](#)
Present: Nolan Calara, Erick Lored, Charan Reddy Doolam, London Deguzman, Deepthi Bhimanapati, Germione Villegas, Jana Ramos, Kartik Tripathi, Nidhi Sharma, Sai Lokesh Gayam, Sophia Dela Cruz, Venkata Anirudh, Yashica Avhad, Ashley Depappa, James Carroll, My-Lan Huynh, Steve Spencer, Martin Castillo, Kabir Dhillon
Absent: Gerardo Segovia, Akeem Brown, Joe Trujillo, Stephanie Ann Lustina, Maureen Scharberg
- III. ACTION ITEM - **Approval of the Agenda**
Motion to postpone **INFORMATIONAL ITEM - Green Threads: Sustainable Craft Day** to next Board of Directors meeting by **J. Ramos**, seconded by **E. Lored**, motion **CARRIED** by **12 YES**.

Motion to postpone **SPECIAL REPORTS- CSSA Monterey** indefinitely by **E. Lored**, seconded by **D. Bhiminapati**, motion **CARRIED** by **12 YES**.

Motion to postpone to **INFORMATIONAL ITEM - Oath of Office: Gerardo Segovia** to next Board of Directors meeting by **E. Lored**, seconded by **D. Bhimanapati**, motion **CARRIED** by **12 YES**.

Motion to approve the agenda of Board of Directors meeting November 13, 2024 by **D. Bhimanapati**, seconded by **S. Gayam**, motion **CARRIED**.
- IV. ACTION ITEM - **Approval of the Minutes of October 30, 2024**
Motion to approve the minutes of Board of Directors meeting of October 30, 2024 by **N. Sharma**, seconded by **A. Chaganti**, motion **CARRIED**.
- V. PUBLIC COMMENT – **Public Comment is intended as a time for any member of the public to address the committee on any issues affecting ASI and/or the California State University, East Bay.**
Kelekolio Mateo, introduces himself as a member of the men’s soccer program and the President of the Student Athlete Advisory Committee (SAAC) at East Bay, with Steve Spencer as the SAAC advisor. He announces a historic milestone for the men’s soccer program, which has qualified for the CCAA playoffs for the first time in East Bay’s history. **K. Mateo** highlights that East Bay is



hosting the semi-final match on Friday at 4:00 PM against Cal Poly, with free entry for all students. He encourages attendees to wear red, noting that concession stands will be available. To enhance attendance, promotional activities such as face painting, poster-making, and distributing bucket hats to the first 100 students is planned, thanks to ideas contributed by **N. Calara**. **K. Mateo** emphasizes the importance of the attendees, as student leaders, in spreading the word and encouraging participation in the game to build support for the team. If East Bay advances, the championship match will take place on Sunday at 1:00 PM. He concludes by thanking the audience for their time and support.

7:52

- VI. UNFINISHED ITEMS:
No unfinished items.

8:03

- VII. NEW BUSINESS ITEMS

A. INFORMATIONAL ITEM - Coordinator of Campus Engagement

The ASI Board of Directors will be informed about the coordinator of campus engagement - Corey Copeland.

Corey Copeland introduces himself as an alumnus of the institution, having graduated in 2023. During his time as a student, he served as Vice President of the Black Student Union and was among the first staff members at the Black Student Success Center. **C. Copeland** is also a member of Alpha Phi Alpha Fraternity, Inc. His most recent role was with the Excel Program at the Seeds Department. **A. Depappa** begins by asking about the goals and plans for collaboration, referencing previous discussions about potential partnerships. She inquires about specific initiatives or objectives the individual hopes to achieve with the board through their role. **C. Copeland** expresses a desire to collaborate more closely with the board by gathering ideas and feedback from students to understand their needs and preferences. He mentions that he is currently planning for the spring semester and encourages students to visit his office, emphasizing his openness to providing and receiving feedback whenever he is not in a meeting. Martin congratulates Corey Copeland, highlighting him as an excellent example of an alumnus transitioning into a leadership role, similar to Cambier's journey from the alumni board to advising the board. Martin expresses admiration for Corey as a former student leader and enthusiasm for future collaboration. **J. Ramos** also congratulates Corey and raises a question about his plans to engage commuter students in campus events and encourage their participation in campus activities. **C.**

Copeland shares his plans to improve student engagement, particularly for commuter students, by restructuring noon events to create a more welcoming atmosphere. He emphasizes training his student assistants to treat every student as if it were their first time on campus, fostering a sense of inclusion and belonging. His primary focus is on enhancing smaller events to build an organic sense of community across the campus. **E. Loredo** congratulates **Corey Copeland** and acknowledges his prior experience on campus, including his role with the Excel program. **E. Loredo** expresses enthusiasm about Corey's new position and looks forward to future collaborations with ASI Presents. **C. Copeland** expresses gratitude for the warm welcome he has received, including thoughtful gestures like the sign on his door. He shares his appreciation and honor for stepping into his new role.

12:40

B. INFORMATIONAL ITEM - [ASI Local Discount Program](#)

The ASI Board of Directors will be informed about the ASI Local Discount Program. Motion to take **INFORMATIONAL ITEM - [ASI Local Discount Program](#)** later on the agenda after Informational Item D. November Task update by **E. Loredo**, seconded by **N. Sharma** motion **CARRIED** by 12 YES.

Lil Parker discusses the origins, development, and current state of the CSU East Bay discount program. The program, initiated around 2014, originally involved collaboration between the Pioneer newspaper, ASI, and the Parking and Transportation Department, with vendors connecting through the Hayward Chamber of Commerce. The program aimed to link CSU students, faculty, and staff with local Hayward businesses, fostering community engagement and increasing foot traffic for these businesses. **L. Parker** outlines the program's benefits, requirements, and operational process, including providing vetted businesses with a packet containing a decal, poster, and agreement. Businesses were required to offer at least a 10% discount, with transparency maintained through detailed agreements. Despite a downturn around 2019, ASI revitalized the program to sustain its mission of enhancing the campus experience and supporting local businesses. The program has since expanded beyond local businesses and includes promoting the East Bay shuttle service. The decal design has also evolved over time. **L. Parker** concludes by emphasizing the goal of continual improvement and hands over to **N. Calara** to discuss future plans for the program. **N. Calara** highlights the benefits of the CSU East Bay discount program, noting partnerships with local and online businesses offering discounts, such as 10-15% off at various establishments. He mentions a need to update and market the program better, suggesting visually appealing advertisements and renaming the program to "Pioneer Pass" with updated



branding, potentially incorporating the Falcon logo. **N. Calara** shares that the city is interested in collaborating to enhance the program and encourages Board of Directors (BOD) members to contribute by identifying three Bay Area businesses suitable for student discounts, such as restaurants, salons, or repair shops. Members are asked to provide business names, contact information, and service categories, with **Miss L. Parker** and her team handling outreach. He emphasizes the importance of student engagement and reiterates his commitment to improving the program's visibility and value for the campus community. **G. Villegas** asks if it is possible to include businesses that are not currently on the discount program list but are known to offer discounts to students. **N. Calara** confirms that Board members can suggest businesses for the discount program, provided they are not already listed on the program's website and are still operational. He notes that some previous partner businesses are no longer active. **D. Bhimanapati** states that she will work on the marketing of the discount program through social media platforms to make it more appealing to students. She commits to collaborating with the marketing team to achieve this goal. **L. Parker** emphasizes that the discount program is available to the entire campus community, including faculty, staff, and students. She encourages spreading awareness not only among students but also to professors and advisors, ensuring everyone knows they can benefit from the program by simply presenting their Bay Card. **J. Ramos** questions if they can use a digital bay card. **L. Parker** confirms that they can.

30:44

C. INFORMATIONAL ITEM - Oath of Office: Gerardo Segovia

The ASI Board of Directors will be informed about the oath of office for Gerardo Segovia.

D. INFORMATIONAL ITEM - [November Task Updates](#)

The ASI Board of Directors will be informed about November Task updates.

E. Loredo reminds the team to update the November task spreadsheet daily, emphasizing its importance for tracking individual progress and fostering collaboration. He notes that the spreadsheet allows everyone to see each other's work and reiterates that another reminder will be sent via email. **N. Calara** adds guidance on formatting updates, demonstrating his approach by showing weekly progress, upcoming tasks, and monthly assignments in the spreadsheet. He mentions that one-on-one meetings with **A. Deppapa** and **E. Loredo** will be based on these updates and encourages everyone to adopt a similar format for consistency and clarity.

16:24



E. **INFORMATIONAL ITEM - Green Threads: Sustainable Craft Day**

The ASI Board of Directors will be informed about Green Threads: Sustainable Craft Day.

VIII. SPECIAL REPORTS

- **CSSA Monterey**
- [CSU GI 2025 Symposium](#)

N. Calara shares insights from the recent trip to Los Angeles for the Graduation Initiative 2025 Symposium, a CSU system-wide initiative focused on increasing student retention and graduation rates. Representing CSU East Bay, **N. Calara** attended alongside President Sandeen, Provost Greer, and other university leaders. Key aspects of the symposium included panel discussions, collaboration with Deloitte, and reflections on student success initiatives. **N. Calara** noted areas for improvement, such as a desire for more brainstorming time, inter-CSU collaboration, and shared initiatives. He highlighted the need to analyze disaggregated data to better understand student attrition, suggesting reconsideration of dropout definitions, especially for students transferring successfully to other institutions. He also expressed a need for more breaks during the event to balance the intensive schedule. **N. Calara** appreciated the opportunity to engage with leaders and refine the definition of student success for future improvements. He invited **M. Castillo** to add further reflections on the experience. **M. Castillo** emphasizes the importance of student input in defining success for CSU's future initiatives, particularly as Deloitte, an external consultant, evaluates the Graduation Initiative 2025 and prepares for its conclusion next spring. **M. Castillo** highlights the need to incorporate student perspectives into the broader definition of success, including elements like affordability—housing, food, tuition, and other financial considerations—which were discussed extensively during the summit's first day. He encourages Board members to gather and share feedback from students with **N. Calara** and **L. Deguzman**, ensuring that their voices shape ongoing and future initiatives led by the CSU system. This feedback will be instrumental in shaping the next phase of the initiative focused on affordability and overall student success.

39:34

IX. ROUND TABLE REMARKS

E. Loredo reminds everyone to schedule their one-on-one meetings with him for the following week, marking the last such meetings of the semester. These sessions will cover highlights and accomplishments. Additionally, he announces an upcoming end-of-semester presentation, requesting that each member create one slide summarizing their key achievements and projects for




the semester. The slides will be presented during the final meeting of the year. **K. Dhillon** introduces himself as a member of the Alumni Association Board and an ASI alumnus. He expresses excitement about being part of the meeting and highlights his previous ASI role as executive vice president. He shares that Ashley, James, Bill, Lynn, and Eric, as well as Desiree, have his contact information for collaboration or advice and offers his support moving forward. **C. Reddy Doolam** announced that he sent out an email requesting suggestions for revising the seed and club funding policies and encouraged members to edit the shared document with their input. **A. Deppapa** welcomed Corey, highlighting his extensive experience and value to ASI, and encouraged members to attend the upcoming soccer game on Friday. She also offered rides for those who may have trouble with late-night transportation. Additionally, she reminded everyone that fall break is approaching and urged them to check emails occasionally. She invited members to join a run/walk event on Sunday morning, with a canned food drive to benefit HOPE. M. Castillo provided an update on the University Hill reimagination task force, noting that Yashika Avhad, Nolan Calara, and Eric Loredo are representing ASI at the meetings and encouraged members to share any thoughts. E. Loredo reminded the group of the upcoming December 3rd volunteer fest and called for additional volunteers. Finally, N. Calara reiterated the importance of attending the soccer game, discussed potential student engagement strategies, and mentioned plans for poster-making. He also reminded the board that there would be no BOD meeting during Thanksgiving break, but assignments such as suggestions for the discount program and spring office hours are due. N. Calara further noted a listening session with Clark Boothby from the Career Empowerment Center on November 19th, which aims to gather feedback from business, computer science, nursing, and other relevant majors about curriculum gaps employers are looking to address.

49:42

X. ADJOURNMENT at **12:56 PM**

Minutes reviewed by:
President/Chair of the Board
Nolan Calara


Nolan Calara (Dec 7, 2024 18:21 PST)

Minutes approved on:
Date: **12/04/2024**









Board Of Directors Meeting Minutes November 13th, 2024

Final Audit Report

2024-12-07

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