
CAL STATE EAST BAY INSTITUTIONAL EXHIBIT #7 FOR WSCUC INSTITUTIONAL REPORT

STUDENT INITIATIVES

EXECUTIVE SUMMARY

Over the last decade, CSUEB students have played a pivotal role in shaping the campus identity. Their contributions have driven initiatives that celebrate academic excellence, promote diversity and inclusion, and build a strong sense of belonging. Associated Students, Inc. has championed the installation of the iconic East Bay letters monument and the giant adirondack chair, both of which have become symbols of campus pride. Students most recently have shown their influence through the selection of campus' new mascot, the Peregrine Falcon, in spring 2024. Queers United, the LGBTQ student group, was instrumental in advocating for the addition of the Queer Unity Center, and students have played a crucial role in leading cultural graduation ceremonies. The active involvement of students has not only enriched campus life but has also ensured that the university remains responsive to the evolving needs and aspirations of our students.

STUDENTS AT CAL STATE EAST BAY



Student Testimonials from the 2024 Campus Climate Survey

"It's clear that the university is committed to creating an inclusive and positive environment for everyone who steps foot on campus. This kind of atmosphere is so important for making students feel valued."

"As a 100% online student it always seems impressive how communicative the university is over email, and I constantly feel like I am in the loop on important campus news."

"From the diverse community to the various initiatives aimed at fostering inclusion and sustainability, it seems like CSUEB is an environment where everyone has the chance to thrive."

PROGRAMS AND INITIATIVES



Gifts from Associated Students, Inc (ASI): "East Bay" Letters Monument and Giant Adirondack Chair

The CSUEB monument letters are more than just an architectural feature; they symbolize the university's commitment to education, community, and pride. They stand as a testament to the university's growth and its role in the educational landscape of the East Bay region. The Giant Adirondack Chair is a popular spot for graduation photos and a common spot

for campus activities and events. Both were campus gifts from ASI.

New Mascot- Peregrine Falcon

This majestic bird represents power, courage, adaptability, and the spirit of our students. [Chosen by CSUEB students](#), our new mascot, the Peregrine Falcon, complements rather than replaces our longstanding nickname, the Pioneers. We honor our rich history and tradition as modern-day pioneers, always striving for new heights. The Peregrine Falcon symbolizes our commitment to progress and excellence. As Diego, a student says, "Peregrine Falcons fight against the odds but persevere, remaining dominant predators in the sky."



LGBTQ+ Queer Unity Center

On April 18, 2024, the [Queer Unity Student Success Center \(QUSSC\)](#) opened at Cal State East Bay, the result of advocacy by students and the LGBTQ+ Staff & Faculty Association, highlighting the urgent need for such a space. Located within the Diversity and Inclusion Student Center, the QUSSC provides a dedicated space for LGBTQ+ students to build community, access resources, and establish networks. The center aims to enhance student engagement, support, and a sense of belonging, addressing the evolving needs of the LGBTQ+ community on campus.



Cultural Graduations

Cultural Graduation Celebrations are held in addition to the official university commencement ceremonies. Cultural Graduation Celebrations provide students the opportunity to publicly thank and honor the people who helped them on their journey. The ceremonies are facilitated through partnerships with students, faculty, and staff to honor the diversity of our students, acknowledge their identities, and commemorate successful college careers. The [four cultural graduation ceremonies](#) held on campus include: Chicana/Latinx Graduation, Black Graduation, Asian Pacific Islander Graduation, and Lavender Graduation.

FUTURE GROWTH

Engaging Students Post-Pandemic: CSUEB has been identifying effective ways to engage students in a post-pandemic environment, considering the increase in hybrid and online classes and the reduced number of students and events on campus compared to pre-pandemic levels. Priorities also include developing strategies to sustain a vibrant campus atmosphere despite decreased enrollment and fewer students physically present on campus.

Supporting Student Success Initiatives: Advocating for and enhancing support for student success initiatives will continue to be aimed at increasing retention and graduation rates, ensuring students have the necessary resources and guidance to graduate on time.