Important Upcoming Events

<table>
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<tr>
<th>Event</th>
<th>Date</th>
<th>Register online:</th>
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<tbody>
<tr>
<td>Admitted Student Reception Los Angeles</td>
<td>Saturday, March 12, 2016</td>
<td><a href="http://www.csueastbay.edu/events">www.csueastbay.edu/events</a></td>
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<tr>
<td>Admitted Student Reception Anaheim</td>
<td>Saturday, March 12, 2016</td>
<td><a href="http://www.csueastbay.edu/events">www.csueastbay.edu/events</a></td>
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<tr>
<td>Admitted Student Reception Riverside</td>
<td>Sunday, March 13, 2016</td>
<td><a href="http://www.csueastbay.edu/events">www.csueastbay.edu/events</a></td>
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<tr>
<td>CSUEB Concord Campus Information Session</td>
<td>Tuesday, March 22, 2016</td>
<td><a href="http://www.csueastbay.edu/concord">www.csueastbay.edu/concord</a></td>
</tr>
<tr>
<td>Welcome Day for Admitted Students and their Families</td>
<td>Saturday, April 30, 2016</td>
<td><a href="http://www.csueastbay.edu/welcome">www.csueastbay.edu/welcome</a></td>
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WELCOME DAY 2016
April 30 For admitted students and their families

Application Deadlines for Fall 2016

See complete details online at [www.csueastbay.edu/ deadlines for all student populations](http://www.csueastbay.edu/deadlines).

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<thead>
<tr>
<th>Deadlines</th>
<th>Freshmen</th>
<th>Transfers</th>
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<tr>
<td>Transcripts</td>
<td>3/1/2016</td>
<td>3/1/2016</td>
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<tr>
<td>Accept Admission Offer in MyCSUEB</td>
<td>5/1/2016</td>
<td>5/1/2016</td>
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<tr>
<td>EPT/ELM Placement Test Completion</td>
<td>5/7/2016</td>
<td>not applicable</td>
</tr>
<tr>
<td>Final Transcript (if admitted)</td>
<td>7/15/2016</td>
<td>7/15/2016</td>
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Annie Nogales-Chandler, M.S.

Annie Nogales-Chandler is the Assistant Director of Pre-Admission and Recruitment at the Cal State East Bay Concord Campus. March will be Annie’s last month working at CSUEB. An alumnus of Cal State East Bay, she started her employment journey with the University more than 10 years ago. Her first role was in the department of Geography, and she concurrently completed her graduate studies in counseling.

Her favorite part of pre-admission advising is meeting students and helping them to create educational plans. She says it “takes the stress out [and helps students] meet their goals”. Her work isn’t without challenges; not reaching as many students as she’d like is very hard. Annie’s hard work has built solid relationships at many schools throughout her region over the years, but particularly at Diablo Valley College (DVC) and Los Medanos College (LMC).

Known for going out of her way to ensure that students understand what they need to apply and gain admission to CSUEB, Annie also assists them in developing a plan for seamless transfer into the University. Additionally, she has been the key organizer of many Concord Campus events over the years, such as Day of the Teacher and the Concord Counselors’ Conference. She has also served as a leader in the Mt. Diablo Educational Consortium, and always presents at the annual Noche Universitaria.

Annie began her advising career at Diablo Valley College (DVC). She smiles as she reflects on two memorable moments in her career. One was meeting a young woman from DVC who did not believe that she could apply to go to a University of California school, despite having the grades and courses to be eligible. Annie fondly remembers working with the young lady and continuously encouraging her to apply. She smiles as she recalls seeing her again several years later at a recruiting event for CSUEB, where the young woman, now a graduate of UC Berkeley, was at a table representing her own alma mater.

“Make people feel comfortable. Listen. Everyone is different, be welcoming.”

Another time she recalls a prospective student of Cal State East Bay who was convinced that she would not be able to attend because she had an accessibility need in Math. The young woman thought the barrier was insurmountable. After spending some time with her, Annie connected her to the CSUEB Accessibility Services office and encouraged her to apply. Several years later Annie
met this same student on the Concord Campus. The student stopped her and said “Ms. Chandler, I’m graduating!” Annie says it was so wonderful to see she did make a difference in the student’s life.

Annie believes that anyone can excel in getting a college degree if they work hard. She came to the United States as part of Operation Peter Pan, when more than 10,000 children were sent alone to the United States from Cuba. She was a freshman in high school at the time, and was fluent in English within two months, because of the help of a cherished teacher.

Annie faced many challenges in her youth, and offers the following advice to educators and counselors as she retires. “Make people feel comfortable. Listen. Everyone is different, be welcoming.” And to students who read, write and speak another language she recommends that they “learn the language, English is the language of this country; but keep your culture.”

After enjoying many years working to help high school and transfer students alike make the choice to attend Cal State East Bay, Annie has decided to retire. Upon retirement, she plans to travel with her husband before settling in Lake Tahoe, a lifelong dream of her husband Jim.

We salute Annie and wish her the best as she retires.

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Leticia Pagan

Have you ever wondered who works behind the scenes for our recruitment events? Leticia Pagan joined us last summer as the new Recruitment Events Coordinator for the Cal State East Bay Office of Prospective Student Services. Leticia is responsible for planning, executing, and managing all recruitment events for prospective applicants, admitted students, their families, as well as counselors and educators in the community.

Leticia earned her Bachelor’s degree in Psychology with a double minor in Neuroscience and Ethnic Studies from the University of San Francisco and her Master of Science in Health Education from Columbia University in New York. Leticia’s passion for working in education stems from her rich cultural ancestry and the hardships that her family endured so that she could pursue the best possible future. She was raised with the belief that through education, all things are possible and encourages students to be open minded and respectful of the diverse places, people, and perspectives that they encounter along their educational journey.

Leticia’s research across undergraduate and graduate school focused on the development of resiliency in youth at risk through developmental assets and strength based approaches and explored the relationship between positive mentorship and continued academic progress. She has had the privilege of working with diverse youth, adults, and communities across the Bay Area in the fields of program and event coordination, recruitment and admissions, measurement and evaluation, continuous quality improvement, and leadership development.

Outside of work Leticia enjoys pursuing her love of dancing. She has performed, taught, and competed professionally in Standard and Latin Ballroom and Polynesian dances. She also enjoys international travel, music, great food, and time with her family and friends.
Established to meet the needs of Contra Costa County residents, the campus is designed primarily for community college transfer students, the campus currently offers degree completion programs in Nursing, Psychology, Sociology, Liberal Studies, and Business Administration (options in Corporate Management, Marketing Management and Finance). The Criminal Justice Administration major’s core courses are also offered at Concord, as well as core courses in Health Sciences, and the Single and Multiple Subject Teaching Credential programs.

Additionally, the Concord Campus offers freshman programs for students majoring in Pre-Nursing, Health Sciences and Psychology. A new, $1.6 million, state-of-the-art Organic Chemistry lab opened to support students planning to pursue Science, Technology, Engineering and Math disciplines (STEM).

Graduate programs available at the Concord Campus include the Masters of Science in Education, option in Early Childhood Education and the Masters of Science in Education Leadership, both taught using a cohort model.

Award Winning Faculty

Faculty are involved in research, theory and teaching practical application to students. Professor Carol Lauzon, a favorite Biology professor at the Concord Campus, teaches Microbiology to freshman and extension students. She was recently featured in the Spring 2015 issue of Cal State East Bay Magazine for her research about discovering the origins of the earth: [http://www20.csueastbay.edu/news/magazine/archive/spring-2015/stories/Dark%20New%20World.html#column-center](http://www20.csueastbay.edu/news/magazine/archive/spring-2015/stories/Dark%20New%20World.html#column-center)

Professor Keith Inman works with Criminal Justice majors, while dismantling the myths portrayed by television shows like C.S.I.
Student Life and Student Government

Associated Students Inc., the student government organization for the CSU system, is active at the Concord Campus. Tiffany Patterson (Sociology major) is the current Associated Students director at the Concord Campus. As a transfer student from Los Medanos College, a Kennedy King Scholar and single mother, Tiffany understands the requirements of managing school, work and family. She is committed to supporting students and giving back to her community. This quarter she organized several student events and volunteered to support the elderly in the greater Concord area.

Additional student clubs include the East Bay Student Nurses Association, The Pioneer Business Club, Orientation and Ambassador Leadership Team, and more.

The Concord Campus provides a wide range of student services, including academic advising, career counseling, financial aid advising, student health services and personal counseling and accessibility services. Accessibility services counselor Jaski Kohli (jaski.kohli@csueastbay.edu) is available for questions from prospective students, counselors, or parents about supports available for students with disabilities.

Transportation at the Concord Campus

A free BART shuttle is available day and evening, transporting students between the Concord Campus and the Concord BART station.

Students are attracted to the campus largely because of the quality of instruction, small class sizes, and the collegiate environment. Contact the Concord Campus by calling 925-602-6700, go online to www.csueastbay.edu/concord or visit us on Facebook, Instagram, Twitter or Tumblr.

Upcoming Events at the Concord Campus:

- CSUEB Prospective Student Information Sessions – Held Monthly
- Community Movie Series
  - An American Mosque - March
  - 50 Children - March

Semester Conversion

Semester Conversion is underway at Cal State East Bay! This is a multi-year effort to transition the campus from a quarter to a semester calendar. The first term on the semester calendar will be Fall 2018. CSUEB is committed to providing information and engaging all of the CSUEB community in the process of conversion. Online you will find material about the initiative, including news and announcements, resources about how other universities have navigated this process, and the timeline for our conversion. There will be frequent updates on the web site, check it out today! www.csueastbay.edu/semester
Student Life and Leadership Programs at Cal State East Bay provides opportunities for student learning beyond the classroom and enhances the mission of the university through the coordination and support of a variety of special programs that promote campus life, leadership and community engagement.

Cal State East Bay offers a wide variety of opportunities for students to become involved in student life and the campus community. Whether students are looking for ways to meet other students, explore professional and career interests, enhance leadership skills, or learn more about the diverse cultures that make up our vibrant campus village, there is a club, organization, group, or program for them!

Not all learning in college takes place in the classroom. Activities outside of the classroom complement the academic program, offer unlimited opportunities to enrich growth and achievement, and make the college experience personal and engaging.

The Cal State East Bay Student Life and Leadership Programs office focuses on the following campus functions:

**CSUEB Orientation**

CSUEB Orientation is an exciting and engaging program designed to help new students and their families make a successful transition into the university. Student Life and Leadership staff and Orientation Team Leaders guide, interact with, and provide support for new students, parents, faculty and administrators during Orientation programs, which are offered throughout the year. For more information, call (510) 885-3872, e-mail orientation@csueastbay.edu, or visit us on Facebook: CSUEB Orientation.

**Student Clubs and Organizations**

Student Life and Leadership Programs recognizes, supports, and develops over 120 student clubs and organizations, including academic, cultural, religious, recreational, special interest and Greek organizations. Information and resources are available in the Student Life and Leadership Programs Office to assist students with identifying an organization of interest, developing a club, planning an event or meeting, or fostering their leadership skills. Visit us on Facebook: CSUEB Student Life & Leadership Programs.

**Leadership and Service Learning Programs**

Our leadership and services learning programs are designed for students interested in developing their leadership potential. Regular seminars are scheduled by Student Life and Leadership Programs and facilitated by CSUEB faculty and staff, as well as local community leaders. Participants receive certificates for participating in our annual Fall Student Leadership Conference and quarterly leadership workshops! Contact the Student Life Office by calling 510-885-3657 or sending an e-mail to studentlife@csueastbay.edu.

**Go Pioneers!**
Early Assessment Program (EAP)

Benefits of participation in the EAP
Students who show readiness on the EAP will be exempt from English and math placement tests at all 23 CSUs and participating California Community Colleges. Students may:
• Earn an exemption from participating in the CSU Early Start program
• Avoid spending time and money on unnecessary tests and classes
• Use their senior year to become better prepared to succeed in college

Updates to the EAP: As you know, the California Assessment of Student Performance and Progress (CAASPP) is the new student assessment system in California, replacing the Standardized Testing and Reporting system (STAR). 2016 marks the second year a determination of college readiness is built into the new standards CAASPP assessment. The EAP and the grade 11 computer adaptive assessment for ELA and mathematics are now seamlessly offered to students, without the need to complete any additional questions or essays. (Students must still grid the “bubble,” releasing test results to the CSU and participating community colleges.)

We wholeheartedly appreciate your support in advertising and ask that you encourage your students to prepare for and take this assessment seriously. EAP results provide an early indicator of students’ readiness to take college level courses. Knowing and understanding their EAP results and overall CAASPP scores will give high school students the opportunity to improve their skills during their senior year. Please contact your local testing coordinator to inquire about your school site’s CAASPP testing window.

We thank you for your continued support of student success and the EAP.

Take a look! The EAP web site at Cal State East Bay contains a lot of great resources available to you, your students and their parents. Please visit us at: www.csueastbay.edu/eap. Contact Claudia Quezada via e-mail at: claudia.quezada@csueastbay.edu with any questions about EAP or to be added to the EAP e-mail newsletter.

ADT (Star Act/SB1440) at CSUEB

Fall 2016 Transfer applicants who self-reported an in-progress or completed Associate Degree for Transfer (ADT) will be verified through the central eVerify web site shared between the CSUs and the community colleges on March 15th. Applicants confirmed as being in an ADT program will be notified to submit a posted ADT degree on their transcript prior to enrolling in Fall classes. Students who are determined to not have a degree in progress or completed will still be processed for admission, but will not be eligible for the ADT program’s benefits. It is essential that the California Community Colleges list the ADT degree status for all students who had completed or are in progress of obtaining the degrees to ensure that they receive the benefits.

As Cal State East Bay is not an impacted campus, we can admit applicants using the CSU basic eligibility criteria; the admission review process is very straightforward and does not involve consideration of the ADT. We are however, extremely interested in making sure that students who completed these transfer degrees are coded correctly for them to receive the benefit of having all lower division General Education requirements listed as fulfilled and for them to be able to graduate within the guaranteed 90 quarter units once they arrive at Cal State East Bay.

For more information go online to www.csueastbay.edu/StarAct or send an e-mail to: transferdegree@csueastbay.edu

Staff Spotlight

Lena Korn-Clark and Nancy Martinsen

Lena and Nancy form the powerhouse behind CSUEB’s Welcome Center. Nancy, the Welcome Center Coordinator, is an educational doctoral candidate who is passionate about working with students from historically-disadvantaged backgrounds in a higher education setting. Nancy works directly with prospective students by doing transcript evaluation, pre-admission advising and admissions presentations. Lena is the Welcome Center Office Manager, working on her masters in Hospitality, Recreation, and Tourism. Lena supervises more than 15 Student Ambassadors who provide group and individual tours, student panels, and handle prospective student data.

Together, Nancy and Lena have brought the Welcome Center to a new level of customer service. The Welcome Center functions as a one-stop shop for help with admissions, including questions, applications, and general campus knowledge. Nancy and Lena have focused on turning the Welcome Center into a retention program for the Student Ambassadors by requiring a certain GPA, implementing a team building/reward program, and offering quiet study hours at the Welcome Center. And that’s only the beginning! Nancy and Lena hope to continue to grow the program to include extra tour times being offered, to increase the number of volunteers for events, and to enrich the lives of both current and prospective students.
Welcome Center - Tours and More

www.csueastbay.edu/visit  510-885-2556

The CSUEB Welcome Center staff is ecstatic to be in our new location on the first floor of the new Student and Faculty Services (SF) building. The Welcome Center moved in during the first week of November and settled in very quickly. The new space allows more student ambassadors to work during each shift and brings a bright and sunny atmosphere to our work. The Welcome Center is also excited to use a nearby room as our presentation space since it almost doubles the capacity for tour and admissions presentations that we give daily. Another great benefit to the new space is the office reserved for Pre-Admission Counseling Appointments that the Welcome Center offers daily; definitely more privacy for prospective students and an improvement over the shared cubicles we used before!

We love our beautiful new space and we encourage everyone to come by and visit us!

- Saturday Tours: The next tour date is Saturday, March 12th. Register online now at www.csueastbay.edu/visit!
- Group tours fill up quickly! If your school or outreach group wants to visit us this spring, go to www.csueastbay.edu/grouptours to make your date request today!
- Individual tours can be booked using our online reservation system. These walking tours of the campus depart from the Welcome Center Monday - Friday at 11:00 a.m. and 2:00 p.m. Individual tours are for groups of individuals and/or families interested in attending our university. Reservations are requested; however, walk-ins are welcome.

Connect with Cal State East Bay

Know a counselor or college advisor who wants to receive to receive the Pioneer Outlook? Let them know to go to our Counselor web page and put their name on our mailing list!

- Meet our Counselors!

Follow CSUEB Admissions on Twitter, Instagram and Facebook to get the latest updates on deadlines and events!

- www.facebook.com/CSUEBAdmissions
- www.twitter.com/CSUEBAdmissions
- www.instagram.com/CSUEBAdmissions

Useful Links

- Visitor Information: csueastbay.edu/visit
- Concord Campus: csueastbay.edu/concord
- Prospective Student & Admission Information: csueastbay.edu/prospective
- Financial Aid: csueastbay.edu/financialaid
- Housing and Residential Life: csueastbay.edu/housing
- Associate Degrees for Transfer: csueastbay.edu/StarAct
- Educational Opportunity Program (EOP): csueastbay.edu/eop
- GANAS program: csueastbay.edu/ganas
- Program for Accelerated College Education (PACE): csueastbay.edu/pace
- University Honors Program: csueastbay.edu/honors